



FOR IMMEDIATE RELEASE

BRS Resources Announces Italian Seismic Program

DALLAS, TEXAS—March 14, 2011—BRS Resources Ltd. (TSX.V: BRS) announced today that AleAnna Resources, LLC, in which BRS Resources owns a membership interest, has contracted with Geotec SpA to perform a 3D seismic program on its Ponte dei Diavolo permit area in Po Valley of Italy. The Ponte dei Diavolo permit area, located southwest of Venice, covers an area of approximately 50,000 acres (200 sq km) with numerous natural gas exploration targets on trend with large existing gas fields. The seismic program will cover (156 sq km) approximately 39,000 acres and should begin in the next 30 to 45 days.

AleAnna was the first company to carry out a significant 3D seismic program onshore Italy. In March 2009, AleAnna completed a 31,100 acre (126 sq km) 3-D seismic survey in the Corte Dei Signori Permit area, which is located east of the Ponte dei Diavolo permit area. A number of prospects were generated from this data and a drill location within the Gallare Field was selected as the first drill location. AleAnna anticipates drilling the Gallare well during the first half of 2011.

"It's a great time to be participating in the development—or re-development—of Italy's indigenous natural gas resources," commented Steve Moore, president and CEO of BRS Resources. "I consider AleAnna and BRS as early entrants to the re-emergence of the Po Valley."

ABOUT BRS RESOURCES

BRS Resources is listed on the TSX.V Exchange under the symbol BRS. The Company is an independent international oil and gas company focused on the development and production of oil and natural gas reserves. BRS owns a 7% membership interest (17% after payout) in AleAnna, an oil and gas exploration and production company operating exclusively in Italy. AleAnna has eight "Exploration Permits" and three "Applications for Exploration Permits", totaling more than 800,000 acres (3,250 sq km), approved by the Italian Ministry of Economic Development (General Directorate for Energy and Mining Resources, National Mining Office for Hydrocarbons and Geothermics). The majority of the acreage is located in Italy's prolific Po Valley, Europe's second largest onshore gas province, where historically 27 trillion cubic feet of natural gas (Tcf) have been produced and where significant infrastructure is already in place.

For further information, please contact David Russell, Director of Investor Relations/Corporate Communications, at 214-699-9470 or by email at drussell@brsresources.com.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX venture exchange) accepts responsibility for the adequacy or accuracy of this release.

This press release includes certain "Forward-Looking Statements." Words such as "anticipates," "should," and words of similar import also identify forward-looking statements. Forward-looking statements in this news release may include statements about when and where BRS/AleAnna will be operating, and when BRS/AleAnna's exploration activity will take place. Actual results may differ materially from those currently anticipated due to a number of factors beyond the Company's control. These risks and uncertainties include, among other things, any negative change in the law, regulatory or political environment which would negatively affect BRS/AleAnna's ability to obtain permits necessary for drilling, and other factors beyond the Company's or AleAnna's control. These forward-looking statements are made as of the date of this news release and, except as required by applicable laws, the Company assumes no obligation to update these forward-looking statements, or to update the reasons why actual results differed from those projected in the forward-looking statements.