



FOR IMMEDIATE RELEASE

BRS RESOURCES ANNOUNCES ITALY OPERATIONS MANAGER

Dallas, TX – March 9, 2011: BRS Resources Ltd. (TSX.V: BRS) today announced that Pietro Marsili Ph.D. has joined AleAnna Resources LLC as its Italian Operations Manager. Dr. Marsili will be responsible for overseeing exploration and production operations in Italy. BRS Resources owns a membership interest in AleAnna Resources, an oil and gas exploration and production company operating exclusively in Italy.

Dr. Marsili has more than 20 years of experience in the Italian oil and gas industry. He has extensive experience in organizing and managing exploration activities, including surface production plant construction, onshore/offshore seismic acquisition, site surveys for offshore drilling, and onshore/offshore well drilling.

Prior to joining AleAnna Resources, Dr. Marsili was Portfolio & Authorization Manager and E&P Advisor for Medoilgas Italia S.p.A. He has held several other industry related positions at Intergas PIU' S.r.l./Malta Oil Ltd., Energia della Concordia S.p.A., and Northsun Italia S.p.A. He holds a degree in geology from the University of Rome and a Ph.D. in geology from the University of Bologna.

"From both a technical and an operational standpoint, I believe Mr. Marsili to be an excellent choice for the job, and we are thrilled to have another talented Italian national as part of the AleAnna team in Italy," stated Steve Moore, president and CEO of BRS Resources.

ABOUT BRS RESOURCES

BRS Resources is listed on the TSX.V Exchange under the symbol BRS. The Company is an independent international oil and gas company focused on the development and production of oil and natural gas reserves. BRS owns a 7% membership interest (17% after payout) in AleAnna Resources LLC. AleAnna has eight "Exploration Permits" and three "Applications for Exploration Permits", totaling more than 800,000 acres (3,250 sq km), approved by the Italian Ministry of Economic Development (General Directorate for Energy and Mining Resources, National Mining Office for Hydrocarbons and Geothermics). The majority of the acreage is located in Italy's prolific Po Valley, Europe's second largest onshore gas province, where historically 27 trillion cubic feet of natural gas (Tcf) have been produced and where significant infrastructure is already in place.

For further information, please contact David Russell, Director of Investor Relations/Corporate Communications, at 214-699-9470 or by email at drussell@brsresources.com.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX venture exchange) accepts responsibility for the adequacy or accuracy of this release.

This press release may include certain "Forward-Looking Statements." Forward-looking statements in this news release may include statements about when and where BRS/AleAnna will be operating, and when BRS/AleAnna's exploration activity will take place. Actual results may differ materially from those currently anticipated due to a number of factors beyond the Company's control. These risks and uncertainties include, among other things, any negative change in the law, regulatory or political environment which would negatively affect BRS/AleAnna's ability to obtain permits necessary for drilling, and other factors beyond the Company's or AleAnna's control. These forward-looking statements are made as of the date of this news release and, except as required by applicable laws, the Company assumes no obligation to update these forward-looking statements, or to update the reasons why actual results differed from those projected in the forward-looking statements.