



FOR IMMEDIATE RELEASE

BRS RESOURCES ANNOUNCES DRILLING OF FIRST WELL

DALLAS, TEXAS—March 12, 2012: BRS Resources Ltd. (TSX.V: BRS) (“BRS” or the “Company”) today announced drilling has commenced on its first well in which BRS owns a 17.35% pre-payout interest (25% after payout). Located in Italy’s Po Valley, it is a development well in a partially depleted field where 3d seismic technology was used to identify remaining natural gas reserves.

“We are excited to be drilling our first well,” said Steve Moore, president and CEO of BRS Resources. “Using conventional drilling techniques, it will be drilled to a total depth of approximately 6,500 feet (2,000 meters). We have employed state-of-the-art drilling technology to target the reserves and have minimal impact on the environment.

“Unlike the U.S. natural gas market,” Moore continued, “the European natural gas market has an average gas price of \$11.53 per mcf (December 2011), compared to an average \$3.16 per mcf in the U.S. The demand to produce gas locally has increased in the region and domestically produced gas will help reduce dependence on imports which will create greater energy security.”

ABOUT BRS RESOURCES

BRS Resources is listed on the TSX.V Exchange under the symbol BRS. The Company is an independent international oil and gas company focused on the development and production of oil and natural gas reserves.

ON BEHALF OF THE BOARD OF DIRECTORS

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