

# ImagineAR Announces Key Milestones and Future Vision for Immersive Technology Leadership

Vancouver, British Columbia--(Newsfile Corp. - February 10, 2025) - [ImagineAR](#) (CSE: IP) (FSE: GMS1) (OTCQB: IPNFF), a leader in mobile augmented reality innovation, today announced its latest achievements and outlined its forward vision as it continues to pursue leadership in the immersive technology market projected to grow from \$183.96 billion in 2024 to \$1.7 trillion by 2032 according to Fortune Business Insights.

## **Milestones:**

**Patented AR Platform:** Developed a self-publishing Microsoft Certified Azure AR cloud platform providing scalable solutions for businesses.

**AI Integration:** Generative AI capabilities for personalized interactive AR holograms & avatars.

**Industry Expansion:** Key verticals like retail, casinos, and location-based entertainment with tailored mobile and web solutions.

**Strategic Partnerships:** Collaborations with leading organizations to advance AR adoption.

**Recognition:** Gaining attention for its innovative AI/AR-as-a-Service model, positioning the company as a leader in immersive technology.

**Forward Vision:** ImagineAR is focused on making AR & AI tools practical and accessible for businesses to create more engaging, personalized customer experiences. With immersive technology becoming essential across industries, ImagineAR is ready to lead the way in helping businesses adopt these transformative engagement tools.

[Click this link to learn more about the AI/AR Solution](#)

Alen Paul Silverstien, CEO of ImagineAR, commented, "Our recent achievements reflect our commitment to staying at the forefront of immersive innovation. With our patented platform, advanced Generative AI capabilities, and a growing network of strategic partnerships, ImagineAR is uniquely positioned to make AR and AI tools an integral part of everyday business operations. The explosive growth of the immersive tech market presents an unprecedented opportunity, and we are excited to empower businesses to thrive in this rapidly evolving landscape. We are building our deal pipeline and look forward to future announcements."

## **About ImagineAR**

ImagineAR Inc. (CSE: IP) (OTCQB: IPNFF) (FSE: GMS1) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

For more information or to explore working with ImagineAR, please email [info@imaginear.com](mailto:info@imaginear.com), or visit [www.imagineAR.com](http://www.imagineAR.com).

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ON BEHALF OF THE BOARD

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*The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release*

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