April 14, 2025



Filed via SEDAR+

To All Applicable Exchanges and Securities Administrators

Subject: Ayurcann Holdings Corp. (the "Issuer") Notice of Meeting and Record Date

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual General Meeting
Meeting Date:	June 23, 2025
Record Date for Notice of Meeting:	May 9, 2025
Record Date for Voting (if applicable):	May 9, 2025
Beneficial Ownership Determination Date:	May 9, 2025
Class of Securities Entitled to Vote:	Common Shares
ISIN:	CA05476A1012
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

Odyssey Trust Company as agent for Ayurcann Holdings Corp.