Panago Pizza Onboards The Good Flour Corp. Vegan Cheese Product

VANCOUVER, BRITISH COLUMBIA March 12, 2025 – The Good Flour Corp. (CSE: GFCO) (OTC: GFCOF) (FSE: 3KZ) ("GFCO" or the "Company") is pleased to announce that its vegan cheese product, PureMelt Cheeeze™, will undergo a nationwide roll out at Panago Pizza locations across Canada. Panago is a Canadian pizza delivery and takeout chain with approximately 200 locations across five provinces and territories. Panago sources the highest quality ingredients to create great tasting pizzas that are better for our health and our environment. The PureMelt Cheeeze™ product is not yet available at all Panago Pizza locations. The roll out is being completed in stages and is expected to be completed by May 2025.

The Company has recently developed this cutting edge vegan cheese product and Panago is the first large food service customer to carry the product. The Company is in discussions with other food service locations to integrate the product into their menus.

As part of the roll out, each Panaga Pizza that is made with PureMelt Cheeeze™ will include the following box topper.



PureMelt Cheeeze™ is meticulously crafted to be free of the top 10 allergens, ensuring that it is accessible to all without sacrificing the decadent experience of traditional cheese. Its unique formula boasts a rich and creamy profile with the perfect caramelization and stretch, making it indistinguishable from mozzarella on a pizza.

GFCO sources its ingredients with the utmost care, focusing on quality and the allergy-free promise. PureMelt Cheeeze™ is a heart-healthy option with no saturated fat, zero cholesterol, and lower levels of sodium, catering to the nutritional needs of our customers. This product is non-GMO, gluten-free, and vegan, it speaks to our dedication to purity and excellence.

About The Good Flour Corp.

GFCO's mission is to provide chefs and individuals with the best blends to create recipes with its tried and true mixes, delivering consistent excellence every time. GFCO provides customers with better for you gluten and allergen free options: Fried Chicken Mix, All Purpose Baking Flour, Fish & Chip Batter, Tempura Batter Mix, Pizza & Pasta mix, Vanilla Cake Mix, Pancake & Waffle Mix, and pizza crusts. As well as the newly launched PureMelt Cheeeze™.

GFCO chooses high quality ingredients and blending them for taste and texture to give our customers gluten/allergen free options so they can enjoy life without giving up their favorite food and get back the good food they deserve.

For additional information on The Good Flour Corp. please refer to www.goodflour.co.

Company Contact

investors@goodflour.co 604-423-4400

Cautionary Note Regarding Forward-Looking Information

This news release contains "forward-looking information" concerning anticipated developments and events related to GFCO that may occur in the future. Forward looking information contained in this news release includes, but is not limited to, statements with respect to demand for GFCO's products, the details of the availability of the vegan cheese product with Panago and plans to launch nationwide, and GFCO's future sales and business objectives.

In certain cases, forward-looking information can be identified by the use of words such as "expects", "intends", "anticipates" or variations of such words and phrases or state that certain actions, events or results "may", "would", or "might" suggesting future outcomes, or other expectations, assumptions, intentions or statements about future events or performance. Forward-looking information contained in this news release is based on certain assumptions regarding, among other things, GFCO will continue to have access to financing until it achieves profitability; the timely receipt of regulatory approvals; the ability to source ingredients; the ability to attract qualified management and staff; the ability to effectively expand manufacturing and production capacity; the success of market initiatives and the ability to grow brand awareness; the ability to distribute Company's products; and the ability to attract, maintain and expand relationships with key strategic restaurant and food service partners. While GFCO considers these assumptions to be reasonable, they may be incorrect.

Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from any future results expressed by the forward-looking information. Such factors include risks related to general business, economic and social uncertainties; the

sufficiency of our cash to meet liquidity needs; risks associated with supply chain for machinery and equipment; litigation, availability of key product ingredients; legislative, environmental and other judicial, regulatory, political and competitive developments; failure to effectively expand production capacity; the ability to obtain retail partners to distribute Company's products; failure to attract, maintain and expand relationships with key restaurant and food service partners; changing consumer taste preferences; delay or failure to receive regulatory approvals; failure to attract qualified management and staff, labour disputes; and the additional risks identified in the "Risk Factors" section of GFCO's filings with applicable Canadian securities regulators.

Although GFCO has attempted to identify factors that could cause actual results to differ materially from those described in forward-looking information, there may be other factors that cause results not to be as anticipated. Readers should not place undue reliance on forward-looking information. The forward-looking information is made as of the date of this news release. Except as required by applicable securities laws, GFCO does not undertake any obligation to publicly update forward-looking information.