

# BrandPilot AI Releases Shareholder Update Highlighting Enterprise Traction and Strategic Growth Plans for 2025

## Oversubscribed private placement, early AdAi audit success, and continued expansion into programmatic, CTV, and retail media position BrandPilot AI for breakout growth

Toronto, Ontario--(Newsfile Corp. - April 3, 2025) - BrandPilot AI Inc. (CSE: BPAI) (OTCQB: BPAIF) ("BrandPilot" or the "Company"), a leading innovator in AI-powered marketing and advertising technology, is pleased to announce the release of a Shareholder Update Letter, outlining key milestones, accelerating momentum, and a bold vision for the months ahead.

In the update, BrandPilot AI highlights recent progress across capital markets, customer acquisition, product development, and marketing visibility, including:

- **Strong Investor Demand** – The Company's private placement was upsized from \$1 million to \$1.5 million, with \$1.07 million raised in the first tranche and the final tranche expected to close this month.
- **Early Success with AdAi** – Following the launch of its Free Audit, BrandPilot initiated three new enterprise audits, offering brands a risk-free way to forecast potential budget recovery using their own campaign data.
- **Enterprise Adoption and Pipeline Growth** – New client engagements span multiple industries, including an agreement with a \$75M+ software company, and trials started with two other enterprise organizations. Over \$2.5 million in qualified pipeline was added since January.
- **Expansion into New Channels** – The Company announced plans to develop a new audit product targeting fraud, waste, and abuse in **programmatic, CTV, and retail media**, building on its early success in paid search and social.

"Momentum is building across the board-from capital raised to pipeline growth-and our performance-first approach is clearly resonating with enterprise marketers," said Brandon Mina, CEO of BrandPilot AI. "We're confident in our ability to scale and create value in 2025 and beyond."

The full shareholder update is now available for download on the company's [investor portal](#).

### About BrandPilot AI

BrandPilot AI (CSE: BPAI) is a performance marketing technology company headquartered in Toronto, specializing in innovative solutions that deliver exceptional ROI for global enterprise brands. Leveraging artificial intelligence, data analytics, and industry expertise, BrandPilot AI empowers organizations to navigate complex advertising landscapes with precision. The Company's core offering, AdAi, combats ad waste by identifying cannibalistic ads in paid search campaigns, while Spectrum IQ harnesses micro-influencers to maximize ROI for global enterprise brands. For more information about BrandPilot AI and its AI-powered marketing solutions, please visit [www.brandpilot.ai](http://www.brandpilot.ai).

### Contact Information

BrandPilot AI  
Brandon Mina  
Chief Executive Officer  
[ir@brandpilot.ai](mailto:ir@brandpilot.ai)  
+1-519-239-6460

## **Forward-Looking Statements**

*This news release contains forward-looking information and statements, which may include, but are not limited to, statements regarding the Company's business objectives, growth strategy, product development roadmap, anticipated results from its audit engagements, and plans to expand into programmatic, connected TV (CTV), and retail media channels. Forward-looking statements are based on management's current expectations and assumptions, including, but not limited to, the continued demand for AI-driven marketing solutions, the effectiveness of the Company's technologies in identifying and reducing advertising inefficiencies, the successful conversion of audits into recurring revenue contracts, and the Company's ability to execute its business plan. Forward-looking information and statements are subject to known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to differ materially from those expressed or implied herein. These risks and uncertainties include, but are not limited to, changes in market conditions, regulatory developments, competitive pressures, technological advancements, and the Company's ability to raise additional capital and maintain operational momentum. Although the Company believes that the forward-looking statements contained herein are reasonable, there can be no assurance that they will prove to be accurate. Readers are advised to evaluate these risks and uncertainties independently and not to place undue reliance on such forward-looking information. Any forward-looking statements in this release are made as of the date hereof, and except as required by applicable laws, the Company assumes no obligation and disclaims any intention to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.*

**Neither the Canadian Securities Exchange, nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.**



To view the source version of this press release, please visit  
<https://www.newsfilecorp.com/release/247217>