Tenet's Business Hub Welcomes Three More Accounting and Bookkeeping Service Partners, Collectively Servicing SMEs in Major North American Cities

Toronto, Ontario--(Newsfile Corp. - March 28, 2025) - Tenet Fintech Group Inc. (CSE: PKK) (OTCQB: PKKFF) ("Tenet" or the "Company"), an innovative analytics service provider, owner and operator of the Cubeler® Business Hub, today announced that it recently entered into partnership agreements with three accounting and bookkeeping service providers in its continuous quest to provide SME entrepreneurs with the technology-driven tools and services they need to operate and grow their businesses efficiently.

The three accounting firms collectively serve SMEs in major cities across Canada and the United States, including Montreal, Toronto, Vancouver, Calgary, New York, Los Angeles, Miami, Dallas, Chicago, Houston, Las Vegas, Seattle and many more. They provide bookkeeping, tax preparation and payroll management services, among others, to businesses operating in a wide range of sectors, such as technology (SaaS, AI, cloud solutions), retail, healthcare, manufacturing, hospitality, logistics and transportation, construction, real estate, professional services, and food processing to name just a few. Tenet plans to expand the Business Hub to the U.S. soon and recently began recruiting U.S. operating technology and service partners ahead of the platform's U.S. launch.

"Although we haven't yet expanded the Business Hub to the U.S., our new partners' presence south of the border is of great value to us because it will allow us to immediately hit the ground running as soon as we're ready to start servicing U.S. SMEs," commented Fredi Tasciyan, Director of Strategic Partnerships and Financial Institutions at Cubeler. "We also greatly value all our accounting and bookkeeping partners' commitment to using <u>Dext Software's bookkeeping automation platform</u> to help provide their SME clients with daily pictures of their financial and accounting data. Their use of the Dext platform, along with their existing services, will nicely complement the Business Hub's offerings and combine to bring significant value to North American SMEs," concluded Mr. Tasciyan.

About Tenet Fintech Group Inc.:

Tenet Fintech Group Inc. is the parent company of a group of innovative financial technology (Fintech) and artificial intelligence (AI) companies. All references to Tenet in this news release, unless explicitly specified, include Tenet and all its subsidiaries. Tenet's subsidiaries offer various analytics and AI-based products and services to businesses, capital markets professionals, government agencies and financial institutions either through or leveraging data gathered by the Cubeler® Business Hub, a global ecosystem where analytics and AI are used to create opportunities and facilitate B2B transactions among its members. Please visit our website at: https://www.tenetfintech.com/.

For more information, please contact:

Tenet Fintech Group Inc.

Mayco Quiroz, Chief Operating Officer 514-340-7775 ext.: 510 investors@tenetfintech.com

CHF Capital Markets Cathy Hume, CEO 416-868-1079 ext.: 251 cathy@chfir.com

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Forward-looking information

Certain statements in this press release constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements are frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and other factors which may cause actual results, performance or achievements of Tenet to be materially different from the outlook or any future results, performance or achievements implied by such statements. Accordingly, readers are advised not to place undue reliance on forward-looking statements. Important risk factors that could affect the forward-looking statements in this news release include, but are not limited to, holding company with significant operations in China; general economic and business conditions, including factors impacting the Company's business in China such as pandemics and COVID-19; legislative and/or regulatory developments; Global Financial conditions, repatriation of profits or transfer of funds from China to Canada, operations in foreign jurisdictions and possible exposure to corruption, bribery or civil unrest; actions by regulators; uncertainties of investigations, proceedings or other types of claims and litigation; timing and completion of capital programs; liquidity and capital resources, negative operating cash flow and additional funding, dilution from further financing; financial performance and timing of capital; and other risks detailed from time to time in reports filed by Tenet with securities regulators in Canada. Reference should also be made to Management's Discussion and Analysis (MD&A) in Tenet's annual and interim reports, Annual Information Form, filed with Canadian securities regulators and available via the System for Electronic Document Analysis and Retrieval (SEDAR+) under Tenet's profile at www.sedarplus.ca, for a description of major risk factors relating to Tenet. Although Tenet has attempted to identify certain factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended.

Forward-looking statements reflect information as of the date on which they are made. The Company assumes no obligation to update or revise forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities laws. In the event the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates with respect to that statement, related matters, or any other forward-looking statement.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.



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