

Tenet Releases Full Versions of Networking and Advertising Modules of Business Hub Following Beta Launch

Toronto, Ontario--(Newsfile Corp. - November 19, 2024) - Tenet Fintech Group Inc. (CSE: PKK) (OTCQB: PKKFF) ("Tenet" or the "Company"), an innovative analytics service provider, owner and operator of the Cubeler® Business Hub, is pleased to announce that it has deployed a new version of the Business Hub that includes full versions of the Networking and Advertising modules of the platform following the beta launch of the new modules on October 9, 2024.

Tenet not only made modifications and additions to the Networking and Advertising modules based on feedback and comments garnered during the beta phase, but also reinforced certain security aspects and made several enhancements to the platform's Financing module. Registered members of the Business Hub can now receive better suited pre-qualified credit offers from the platform's commercial credit partners, use their Cubeler Points™ to run advertising campaigns to promote their products and services, and communicate with one another through public posts and private messages among others.

Below is a summary of some of the new features and enhancements available to registered members following the deployment of the new version of the platform:

Networking

- Select message boards by industry and region
- Post and reply to public messages
- Search message boards by topic or user
- Send and receive private messages
- Create private network

Advertising

- Select number of impressions of advertising campaigns
- Target advertising campaigns based on region and industry
- Define start and end dates of advertising campaigns
- Track various advertising campaign statistics and analytics

Financing

- See credit offers for multiple associated companies in a single location
- Simplification of credit offers into 5 main credit products
- Ability to proactively request specific credit products from opt-in commercial credit partners
- Revamped user-friendly interface for commercial credit partners

About Tenet Fintech Group Inc.:

Tenet Fintech Group Inc. is the parent company of a group of innovative financial technology (Fintech) and artificial intelligence (AI) companies. All references to Tenet in this news release, unless explicitly specified, include Tenet and all its subsidiaries. Tenet's subsidiaries offer various analytics and AI-based products and services to businesses, capital markets professionals, government agencies and financial institutions either through or leveraging data gathered by the Cubeler® Business Hub, a global ecosystem where analytics and AI are used to create opportunities and facilitate B2B transactions among its members. Please visit our website at: <https://www.tenetfintech.com/>.

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Forward-looking statements reflect information as of the date on which they are made. The Company assumes no obligation to update or revise forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities laws. In the event the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates with respect to that statement, related matters, or any other forward-looking statement.

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