Tenet Releases Beta Versions of Networking and Advertising Modules of Business Hub

Toronto, Ontario--(Newsfile Corp. - October 9, 2024) - Tenet Fintech Group Inc. (CSE: PKK) (OTC Pink: PKKFF) ("Tenet" or the "Company"), an innovative analytics service provider, owner and operator of the Cubeler® Business Hub, today announced that it has released beta versions of the networking and advertising modules of its Business Hub to a select group of the platform's existing clients.

The beta release of the new modules constitutes what the Company deems to be a "soft launch" of the features to allow some existing members to test the new functionalities and provide their feedback and comments to the Company before a planned Canada-wide release following the beta phase. Those taking part in the soft launch will receive 1,000 Cubeler Points, which they will be able to redeem to download market intelligence reports, unlock additional platform features or run advertising campaigns on the Business Hub to promote their products or services.

"Although the release of the Hub's new features to the general Canadian SME public is expected later this month, today's announcement still marks a very important step forward for Tenet," declared Tenet CEO Johnson Joseph. "I truly believe that giving our members the ability to communicate with each other to explore business opportunities and providing them with a platform to promote their products and services to be the elements that will bring the Business Hub to life and set the groundworks for its expansion globally. So, the feedback we will be gathering with this soft launch will be extremely valuable and we are very grateful to all those taking part in it."

About Tenet Fintech Group Inc.:

Tenet Fintech Group Inc. is the parent company of a group of innovative financial technology (Fintech) and artificial intelligence (AI) companies. All references to Tenet in this news release, unless explicitly specified, include Tenet and all its subsidiaries. Tenet's subsidiaries offer various analytics and AI-based products and services to businesses, capital markets professionals, government agencies and financial institutions either through or leveraging data gathered by the Cubeler® Business Hub, a global ecosystem where analytics and AI are used to create opportunities and facilitate B2B transactions among its members. Please visit our website at: https://www.tenetfintech.com/.

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