

Tenet's Cubeler(R) Business Hub Eclipses \$1M Milestone in Credit Facilitated in Canada as More Lenders and SMEs Continue to Join the Platform

Toronto, Ontario--(Newsfile Corp. - December 4, 2023) - Tenet Fintech Group Inc. (CSE: PKK) (OTC Pink: PKKFF) ("Tenet" or the "Company"), an innovative analytics service provider and owner and operator of the Cubeler® Business Hub, today announced that activity from the Cubeler® Business Hub's "Financing" pillar during the month of November 2023 pushed the platform over \$1,250,000 in loans facilitated in Canada.

In addition to hitting the credit milestone, the Cubeler® Business Hub also continued to attract new lenders and small and medium-sized enterprises (SMEs) during the month. Alternative lender Growth Street Capital (<https://growthstreetcapital.com/>) joined the platform, and after a significant decline in the number of new SME registrations on the platform from the second quarter to the third quarter, SME registrations as of the date of this news release were up by over 25% during the fourth quarter of 2023. As of the end of November 2023, SME membership on the Cubeler® Business Hub in Canada included businesses operating in industries represented by 18 of the 20 North American Industry Classification System codes, missing only businesses operating in the "Public Administration" and "Finance and Insurance" industries.

"Passing the \$1,000,000 milestone certainly is a proud accomplishment for us," commented Mayco Quiroz, Tenet's Chief Operating Officer. "But what I'm most pleased about is that our number of SME registrations seems to be rebounding. This is an encouraging sign, particularly since we have decided to limit our marketing efforts until we get the Networking and Advertising pillars up and running. We think it means that the SME owners and executives already registered on the platform are starting to get the word out again about the Hub. Hopefully, we can build on that momentum when we add the Networking and Advertising pillars to the platform in Q1 2024."

About Tenet Fintech Group Inc.:

Tenet Fintech Group Inc. is the parent company of a group of innovative financial technology (Fintech) and artificial intelligence (AI) companies. All references to Tenet in this news release, unless explicitly specified, include Tenet and all its subsidiaries. Tenet's subsidiaries offer various analytics and AI-based products and services to businesses, capital markets professionals, government agencies and financial institutions either through or by leveraging data gathered by the Cubeler® Business Hub, a global ecosystem where analytics and AI are used to create opportunities and facilitate B2B transactions among its members. Please visit our website at: <https://www.tenetfintech.com/>.

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Forward-looking information

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Forward-looking statements reflect information as of the date on which they are made. The Company assumes no obligation to update or revise forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities laws. In the event the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates concerning that statement, related matters, or any other forward-looking statement.



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