

Tenet Data Science Subsidiary Tenoris3 Launches Website Featuring AI and Analytics-Based Product Offerings

Toronto, Ontario--(Newsfile Corp. - November 16, 2023) - Tenet Fintech Group Inc. (CSE: PKK) (OTC Pink: PKKFF) ("Tenet" or the "Company"), an innovative analytics service provider and owner and operator of the Cubeler® Business Hub, today announced that the Company's data science subsidiary Tenoris3 Inc. ("Tenoris3") launched its long-awaited website, which provides previews of its upcoming ie-Pulse¹ and Equity Insider² product offerings.

Tenoris3 leverages data gathered through the Cubeler® Business Hub to develop and commercialize a series of AI and analytics-based products aimed at capital markets professionals, the average stock trader, economists, governments, and anyone with an interest in global economic activity, macroeconomic indicators, and the capital markets. Once the Business Hub is at full capacity in Canada, China, and the United States, Tenoris3 expects to have more than a million indices³ to offer potential clients through its ie-Pulse offering, ranging from the New York Small Grocery Stores Inventory Index to the Jiangyin Textile Manufacturing Cost of Goods Sold Index. More details about Tenoris3 and its product offerings are available on the Tenoris3 website at www.tenoris3.com.

"The Tenoris3 website and the product offerings it features represent the culmination of what we've been doing in China for the past three years, what we're currently doing in Canada and what we'll eventually be doing in the U.S. and the rest of the world with the Cubeler® Business Hub," commented Johnson Joseph President and CEO of Tenet. "During the past two years since our acquisition of Cubeler, we've been focussed on building the Business Hub into a global network that offers small and medium-sized businesses a variety of value-added services in exchange for access to their data. This has given us access to unique datasets that can be transformed to provide eventual clients with a distinct competitive advantage in the capital markets, positioning Tenet to potentially become a market leader in the financial data provider space. Capital markets professionals are historically known to be big consumers of data and analytics. Recent advancements in AI have put that hunger for data and analytical tools into overdrive. I believe introducing previously unavailable datasets to the space, from a global ecosystem of SMEs that we've created and control, puts us in great position to not only be a supplier to fund and asset managers, but also to eventually work with brokerage platforms, beginning with those in the U.S. and Canada, to integrate some of our product offerings as value-added features to the platforms. Tenoris3's potential is just one of many reasons why we've been so excited about the future here at Tenet," concluded Mr. Joseph.

1. ie-Pulse was under development as of the date of this news release and is expected to be available commercially in the summer of 2024.
2. Equity Insider was under development as of the date of this news release and is expected to be available commercially in the fall of 2024.
3. Estimated by Tenet based on the number of Canadian provinces, U.S. states, and Chinese provinces multiplied by the number of industry classification code sectors and subsectors and the chart of accounts available in the accounting software used by Cubeler® Business Hub members.

About Tenet Fintech Group Inc.:

Tenet Fintech Group Inc. is the parent company of a group of innovative financial technology (Fintech) and artificial intelligence (AI) companies. All references to Tenet in this news release, unless explicitly specified, include Tenet and all its subsidiaries. Tenet's subsidiaries provide analytics and AI-based services to businesses and financial institutions through the Cubeler® Business Hub, a global ecosystem where analytics and AI are used to create opportunities and facilitate B2B transactions among its members. Please visit our website at: <https://www.tenETFintech.com/>.

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Forward-looking information

Certain statements included in this press release constitute "forward-looking statements" under Canadian securities law, including statements in respect to the future operations and investments of and in the Company and any statements based on management's assessment and assumptions and publicly available information with respect to the Company. By their nature, forward-looking statements involve risks, uncertainties and assumptions. The Company cautions that its plans and assumptions may not materialize and that current economic conditions render such assumptions, although reasonable at the time they were made, subject to greater uncertainty. Forward-looking statements may be identified by the use of terminology such as "believes," "expects," "anticipates," "assumes," "outlook," "plans," "targets", or other similar words. Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from the outlook or any future results, performance or achievements implied by such statements. Accordingly, readers are advised not to place undue reliance on forward-looking statements. Important risk factors that could affect the forward-looking statements in this news release include, but are not limited to, holding company with significant operations in China; general economic and business conditions, including factors impacting the Company's business in China such as pandemics (ex.: COVID-19); legislative and/or regulatory developments; global financial conditions, repatriation of profits or transfer of funds from China to Canada, operations in foreign jurisdictions and possible exposure to corruption, bribery or civil unrest; actions by regulators; uncertainties of investigations, proceedings or other types of claims and litigation; timing and completion of capital programs; liquidity and capital resources, negative operating cash flow and additional funding, dilution from further financing; financial performance and timing of capital; and other risks detailed from time to time in reports filed by the Company with securities regulators in Canada, the United States or other jurisdictions. We refer potential investors to the "Risks and Uncertainties" section of the Company's MD&A. The reader is cautioned to consider these and other risks and uncertainties carefully and not to put undue reliance on forward-looking information.

Forward-looking statements reflect information as of the date on which they are made. The Company assumes no obligation to update or revise forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities laws. In the event the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates with respect to that statement, related matters, or any other forward-looking statement.



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