

# Tenet Welcomes SME Bookkeeping and Related Service Provider Blubooks to the Cubeler Business Hub

Toronto, Ontario--(Newsfile Corp. - October 5, 2023) - Tenet Fintech Group Inc. (CSE: PKK) (OTC Pink: PKKFF) ("Tenet" or the "Company"), an innovative analytics service provider and operator of the Cubeler® Business Hub, is pleased to announce it has signed a strategic marketing and promotional agreement with Blubooks (<https://www.blubooks.co>), a cloud accounting firm specializing in bookkeeping, income tax and sales tax compliance globally.

"We are very excited about this new partnership with Blubooks which we believe will help to further grow Cubeler® Business Hub membership in Canada," said Marc Pearson, VP, Global Channels and Alliances at Tenet subsidiary, Cubeler Inc." It is through partnerships like these that we'll be able to promote the benefits of the Hub more effectively to the Canadian SME community. Working with bookkeepers like Blubooks and having them endorse and promote our services to their existing SME clients, while we in turn encourage SMEs in general to work with bookkeepers to get the most out of their membership on the Cubeler® Business Hub is a win-win proposition and gets our Tenoris3 subsidiary closer to the SME financial data that will form the building blocks of its data-driven analytics and AI product offering," added Pearson.

Blubooks offers expert accounting solutions to small and medium-sized business owners. Services include bookkeeping, tax support, and software integration. Blubooks products and services serve as a one-stop-shop that handles everything from Income Tax to advisory. The partnership between Tenet and Blubooks enhances visibility and accessibility to the Cubeler® Business Hub and promotes membership benefits for SMEs. Blubooks will offer its customers Cubeler® Business Hub membership opportunities as a value-added service and Cubeler will incentivize new members to engage with the platform and take full advantage of the products and services that will be available to them via the Cubeler® Business Hub.

"This alliance is very exciting. It will impact so many of the small and medium-sized business owners we work with across Canada," said Andrew Weinhardt, Co-Founder, Blubooks. "This relationship allows us to bring real value to our clients. Cubeler's tools to provide insights, to access capital, make connections and help members promote their products and services really create a centralized place for businesses to unlock their growth potential. We can't wait to share this with our client network and are excited about the partnership," added Weinhardt.

Following its news release on September 15, 2023 about the signing of a [strategic alliance agreement with Certified Professional Bookkeepers of Canada](#), Tenet is planning to enter into similar agreements with bookkeepers across Canada in the coming weeks and months to help accelerate membership growth on the Cubeler® Business Hub.

## About Tenet Fintech Group Inc.:

Tenet Fintech Group Inc. is the parent company of a group of innovative financial technology (Fintech) and artificial intelligence (AI) companies. All references to Tenet in this news release, unless explicitly specified, includes Tenet and all its subsidiaries. Tenet's subsidiaries provide various analytics and AI-based services to businesses and financial institutions through the Cubeler® Business Hub, a global ecosystem where analytics and AI are used to create opportunities and facilitate B2B transactions among its members. Please visit our website at: <https://www.tenetfintech.com/>.

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## **Forward-looking information**

Certain statements included in this press release constitute "forward-looking statements" under Canadian securities law, including statements in respect to the future operations and investments of and in the Company and any statements based on management's assessment and assumptions and publicly available information with respect to the Company. By their nature, forward-looking statements involve risks, uncertainties and assumptions. The Company cautions that its plans and assumptions may not materialize and that current economic conditions render such assumptions, although reasonable at the time they were made, subject to greater uncertainty. Forward-looking statements may be identified by the use of terminology such as "believes," "expects," "anticipates," "assumes," "outlook," "plans," "targets", or other similar words. Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and other factors which may cause actual results, performance or achievements of the Company to be materially different from the outlook or any future results, performance or achievements implied by such statements. Accordingly, readers are advised not to place undue reliance on forward-looking statements. Important risk factors that could affect the forward-looking statements in this news release include, but are not limited to, holding company with significant operations in China; general economic and business conditions, including factors impacting the Company's business in China such as pandemics (ex.: COVID-19); legislative and/or regulatory developments; global financial conditions, repatriation of profits or transfer of funds from China to Canada, operations in foreign jurisdictions and possible exposure to corruption, bribery or civil unrest; actions by regulators; uncertainties of investigations, proceedings or other types of claims and litigation; timing and completion of capital programs; liquidity and capital resources, negative operating cash flow and additional funding, dilution from further financing; financial performance and timing of capital; and other risks detailed from time to time in reports filed by the Company with securities regulators in Canada, the United States or other jurisdictions. We refer potential investors to the "Risks and Uncertainties" section of the Company's MD&A. The reader is cautioned to consider these and other risks and uncertainties carefully and not to put undue reliance on forward-looking information.

Forward-looking statements reflect information as of the date on which they are made. The Company assumes no obligation to update or revise forward-looking statements to reflect future events, changes in circumstances, or changes in beliefs, unless required by applicable securities laws. In the event the Company does update any forward-looking statement, no inference should be made that the Company will make additional updates with respect to that statement, related matters, or any other forward-looking statement.



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