

**Form 51-102F3
Material Change Report**

**Section 7.1 of National Instrument 51-102
Continuous Disclosure Obligations**

Item 1 Name and Address of Company

1933 Industries Inc.
Suite 300 – 1055 W. Hastings Street
Vancouver, BC, V6E 2E9

Item 2 Dates of Material Change

January 31, 2025

Item 3 News Release

A news release relating to the material change was disseminated by Accesswire on January 31, 2025. The news release has also been filed on the System for Electronic Document Analysis and Retrieval (“SEDAR”) and is available at www.sedarplus.ca.

Item 4 Summary of Material Change

1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF PINK:TGIFF), a Nevada-focused cannabis cultivator and producer, is pleased to announce Mr. Jeremy Fong as Chief Financial Officer, effective February 1st, 2025. Mr. Fong brings valuable auditing, capital markets and financial experience.

Item 5 Full Description of Material Change

1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF PINK:TGIFF), a Nevada-focused cannabis cultivator and producer, is pleased to announce Mr. Jeremy Fong as Chief Financial Officer, effective February 1st, 2025. Mr. Fong brings valuable auditing, capital markets and financial experience.

Mr. Fong is a seasoned Certified Public Accountant with extensive experience in public company financial reporting and compliance. His experience includes executing corporate operational audits, timely disclosure of financial statements for publicly listed companies, including NASDAQ listings and Fortune 1000 companies.

Mr. Fong replaces Mr. Brian Farrell, who has been appointed Interim Chief Executive Officer and Interim Chairman of the Board commencing February 1st, 2025.

The Company also announces the appointment of Ms. Kathy Estochin as VP Finance and Administration. Ms. Estochin is an accounting professional with over 35 years of experience in a variety of industries. She has led the Company’s Finance Department since 2020 and has undertaken increasing responsibilities in human resources and general administration

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not Applicable.

Item 8 Executive Officer

To reach an executive officer, please contact:

Alexia Helgason, VP, IR and Corporate Communications
604-674-4756 (ext. 1)

Item 9 Date of Report

January 31, 2025.