



1933 Industries Appoints New CFO and VP Finance

VANCOUVER, B.C., CANADA (January 31, 2025) – 1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF PINK:TGIFF), a Nevada-focused cannabis cultivator and producer, is pleased to announce Mr. Jeremy Fong as Chief Financial Officer, effective February 1st, 2025. Mr. Fong brings valuable auditing, capital markets and financial experience.

Mr. Fong is a seasoned Certified Public Accountant with extensive experience in public company financial reporting and compliance. His experience includes executing corporate operational audits, timely disclosure of financial statements for publicly listed companies, including NASDAQ listings and Fortune 1000 companies.

Mr. Fong replaces Mr. Brian Farrell, who has been appointed Interim Chief Executive Officer and Interim Chairman of the Board commencing February 1st, 2025.

The Company also announces the appointment of Ms. Kathy Estochin as VP Finance and Administration. Ms. Estochin is an accounting professional with over 35 years of experience in a variety of industries. She has led the Company’s Finance Department since 2020 and has undertaken increasing responsibilities in human resources and general administration. Mr. Farrell stated, “On behalf of the Company, I am delighted to welcome Jeremy as CFO and pleased to recognize Kathy’s contributions to the Company in her new position. As Both Jeremy and Kathy step into these critical roles, they will be working with Ms. Ester Vigil, President of 1933 Industries, leading us into an important phase of the Company’s development and driving the Company’s strategic goals.”

About 1933 Industries Inc.

1933 Industries is a Nevada-based licensed producer, focused on the cultivation and extraction of a large portfolio of cannabis consumer products in a variety of formats under its flagship brands, Alternative Medicine Association (AMA) and Level X. Its product offerings are cultivated at the Company’s 68,000 sq. ft. indoor facility and marketed directly to retail dispensaries. AMA branded flower, infused pre-rolls, and in-house boutique concentrates consistently rank as the top products sold in Nevada. For more information, please visit www.1933industries.com

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