Syntheia Announces 10,000 Subscriptions

TORONTO--(BUSINESS WIRE)--March 21, 2025--Syntheia Corp. ("Syntheia" or the "Company") (syntheia.ai), CSE – SYAI, a leading provider of conversational AI solutions for inbound telephone call management, proudly announces 10,000 subscribers for its AssistantNLP platform ahead of Management's expectations by nine months.

Originally, management had set a milestone of obtaining 10,000 subscribers for the year 2025. Management is pleased to report that it achieved 100% its internal forecast within less than two months from commencement of going live. This milestone is significantly ahead of schedule and forecast by nine months. Management has revised its original internal subscriber forecast of 10,000 subscribers for 2025 and now aims to achieve approximately 100,000 subscribers by end of 2025.

Uniquely uncovered and not anticipated is that the businesses subscribing to our platform often require translation assistance as English is their second language. So in addition to business efficiencies offered by Syntheia, our subscribers are also benefiting from Syntheia as their automated AI receptionist by eliminating the language barrier that challenges many small and medium businesses today in North America.

"We achieved a very significant milestone in record time and now have adjusted our yearly subscription outlook significantly by a factor of 10 to 100,000 subscriptions by the end of the year. In 2025, we look to aggressively build our community, introduce new offering and ultimately monetize on the community that we have built," commented Tony Di Benedetto, Chief Executive Officer of Syntheia.

About Syntheia

Syntheia is an artificial intelligence technology company which is developing and commercializing proprietary algorithms to deliver human-like conversations. Our SaaS platform offers conversational AI solutions for both enterprise and small-medium business customers globally.

Cautionary Statement

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this news release.

This news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "would", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Forward-looking information is based on the opinions and estimates of management at the date the information is provided and is subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information. Forward-looking statements in this news release include, but are not limited to the Company's mission and business objectives and the Company's efforts to grow its subscriber base, brand awareness, customer base and sales. Readers are cautioned that forward-looking information is not based on historical facts but instead reflects the Company's management's expectations, estimates or projections concerning the business of the Company's future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made.

Although the Company believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements. Please refer to the Company's listing statement available on SEDAR+ for a list of risks and key factors that could cause actual results to differ materially from those projected in the forward-looking information. Should one or more of these risks or uncertainties materialize, or should assumptions

underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change unless required by law. The reader is cautioned not to place undue reliance on forward-looking information.

The securities of the Company have not been and will not be registered under the United States Securities Act of 1933, as amended and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirement. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

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