

Syntheia Reports Subscription Business Has Doubled in Past 7 Days to 2,000 Subscribers

TORONTO--(BUSINESS WIRE)--February 21, 2025--Syntheia Corp. (“Syntheia” or the “Company”) (syntheia.ai), CSE – SYAI, a leading provider of conversational AI solutions for inbound telephone call management is pleased to report, further to its press release dated February 14, 2025, that subscriptions to our Assistant NLP platform doubled to 2,000 subscribers and keeps growing.

“We are overwhelmed by the response AssistantNLP has received from users. It is becoming increasingly clear that our AI platform is in tune with the times and is something that small and medium-sized businesses have been waiting for,” said Tony Di Benedetto, Chief Executive Officer of Syntheia. *“What we can also clearly see is the increase in daily subscribers, from an average of 10 initially to 200 recently. We look to grow our subscriber base and have continued strong engagement with our community no different than other well known social media companies that we are all familiar with. We have built the technical system that can support, grow, and scale this objective very quickly with minimal spend that is fully autonomous; something we have great technical expertise with. Numbers continue to exceed our expectations. We are reassessing our growth projections again and will provide shareholder guidance in Q1 2025 when we have a sense of what levels we can realistically achieve. Stay tuned!”*

“The growth we’ve seen in February has been quite rewarding. Without the tech, none of it would be possible. That said, I want to take a moment and thank my entire team for their tireless commitment and unwavering determination in making this happen. As many might know, tech is a never ending development story. Things have come together ever so nicely and those that helped along the way really need to be acknowledged. Thank you team, extremely proud of everyone with the best yet to come,” commented Paul Di Benedetto Chief Technology Officer of Syntheia.

Referral Program: Never on Hold Again Club

Never on Hold Again Club is a referral program that rewards customers for sharing the power of AI-driven call handling. By referring businesses to Syntheia, customers can earn exclusive benefits while helping others elevate their customer service experience. For more details on the Never On Hold Again Club, including rewards, terms and conditions, please visit: <https://www.syntheia.ai/the-never-on-hold-again-club>.

The program is available to users in all countries subject to local rules and regulations. No paid subscription is required to participate.

Flexible Plans and Pricing: Syntheia’s Three Pricing Models

AssistantNLP’s Receptionist service is available today to customers in three pricing tiers:

- **‘Freemium’** – Includes essential features with 60 minutes included per month at no cost;
- **‘Basic’** – Priced at \$99.99/month, includes 500 minutes per month with additional functionalities such as email messaging; and
- **‘Pro’** – At \$299.99/month, includes 2,000 monthly minutes, advanced analytics and customizable features.

Please access <https://www.syntheia.ai/pricing> for more details on each pricing tier.

About Syntheia

Syntheia is an artificial intelligence technology company which is developing and commercializing proprietary algorithms to deliver human-like conversations. Our SaaS platform offers conversational AI solutions for both enterprise and small-medium business customers globally

Cautionary Statement

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this news release.

This news release contains certain “forward-looking information” within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate”, “may”, “will”, “would”, “potential”, “proposed” and other similar words, or statements that certain events or conditions “may” or “will” occur. These statements are only predictions. Forward-looking information is based on the opinions and estimates of management at the date the information is provided and is subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking information. Forward-looking statements in this news release include, but are not limited to the Company’s mission and business objectives, the Company’s efforts to grow brand awareness, customer base and sales, and the availability of the Never on Hold Again Referral Program. Readers are cautioned that forward-looking information is not based on historical facts but instead reflects the Company’s management’s expectations, estimates or projections concerning the business of the Company’s future results or events based on the opinions, assumptions and estimates of management considered reasonable at the date the statements are made.

Although the Company believes that the expectations reflected in such forward-looking information are reasonable, such information involves risks and uncertainties, and undue reliance should not be placed on such information, as unknown or unpredictable factors could have material adverse effects on future results, performance or achievements. Please refer to the Company’s listing statement available on SEDAR+ for a list of risks and key factors that could cause actual results to differ materially from those projected in the forward-looking information. Should one or more of these risks or uncertainties materialize, or should assumptions underlying the forward-looking information prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company has attempted to identify important risks, uncertainties and factors which could cause actual results to differ materially, there may be others that cause results not to be as anticipated, estimated or intended. The Company undertakes no obligation to update forward-looking information if circumstances or management’s estimates or opinions should change unless required by law. The reader is cautioned not to place undue reliance on forward-looking information.

The securities of the Company have not been and will not be registered under the United States Securities Act of 1933, as amended and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirement. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

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