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EAT WELL GROUP ANNOUNCES \$1.5 MILLION PRIVATE PLACEMENT

VANCOUVER, BC, April 17, 2025 – Eat Well Investment Group Inc. (CSE: **EWG**) (US: **EWGFF**) (FSE: **6BC0**) ("**Eat Well**" or the "**Company**"), a leading agribusiness focused on premium pulse processing and sustainable food ingredients, is pleased to announce a non-brokered private placement of up to 15,000,000 units (the "**Units**") at a price of \$0.10 per Unit, for gross proceeds of up to \$1,500,000 (the "**Offering**"). The Company also announces that it has been granted a partial revocation order (the "**Partial Revocation**") by the British Columbia Securities Commission (the "**BCSC**") and obtained price protection from the Canadian Securities Exchange ("**CSE**").

Each Unit will consist of one common share and one common share purchase warrant (a "**Warrant**"). Each Warrant entitles the holder to acquire one additional common share at a price of \$0.12 per share for a period of 36 months from the date of issuance. The Offering will be conducted on a best-efforts basis pursuant to the Partial Revocation granted by the BCSC under the cease trade order (the "**CTO**") issued on July 7, 2023.

The Partial Revocation permits the Company to complete this financing to finalize and file its audited annual financial statements, management's discussion and analysis, and related certifications for the fiscal years ended December 31, 2023, and December 31, 2024. It also allows for the filing of interim financial statements and related disclosures for the Company's 2024 financial year, the three months ended March 31, 2025, and the six months ended June 30, 2025. In addition, proceeds from the Offering will be used to fund essential operating expenses and support the Company's application for a full revocation of the CTO and the resumption of trading of its shares on the Canadian Securities Exchange ("CSE") within a reasonable time.

All of the company's securities, including the Units issued in connection with the private placement, will remain subject to the CTO until such order is fully revoked. The granting of the Partial Revocation by the BCSC does not guarantee the issuance of a full revocation order in the future and there can be no assurance that a full revocation of the CTO will be granted.

Interested accredited investors may contact **ir@eatwellgroup.com** for further information regarding participation in the Offering.

The Units being offered have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "**U.S. Securities Act**") or any state securities laws. Accordingly, the Units may not be offered or sold in the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S under the U.S. Securities Act) absent registration or an applicable exemption from the registration requirements of the U.S. Securities Act and applicable state securities laws. Any Units offered and sold in the United States shall be issued as "restricted securities" as defined in Rule 144(a)(3) under the U.S. Securities Act. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

About Eat Well

Eat Well Group is a Canadian-based leader in sustainable, plant-based ingredients dedicated to shaping the future of global food systems. As the 100% owner of Belle Pulses Ltd., one of North America's largest pulse processors, we have been at the forefront of plant-based protein innovation for over 45 years. Our IP-driven facilities across North America supply premium-quality ingredients to over 35 countries, supporting a growing demand for healthy, sustainable nutrition. With a team of over 50 employees, we are committed to excellence, innovation, and feeding the world with the highest-quality plant-based foods.

To learn more, join Eat Well's mailing list for important updates.

Contact Information

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Disclaimer for Forward-Looking Statements

This news release contains certain forward-looking information and forward-looking statements within the meaning of applicable Canadian securities legislation (collectively "forward-looking statements"). Forwardlooking statements are often, but not always, identified by the use of words such as "seek," "anticipate." "believe," "plan," "estimate," "expect," "likely" and "intend" and statements that an event or result "may," "will," "should," "could" or "might" occur or be achieved and other similar expressions. These forward-looking statements include, but are not limited to, statements related to the completion of the Private Placement, the filing of the Annual Filings and the Interim Filings, and other delayed filings, the Company's application for a full revocation of the CTO, the resumption of trading of the Company's shares on the CSE, future developments and the business and operations of the Company. Such forward-looking statements should not be unduly relied upon. Forward-looking information is based on assumptions that may prove to be inaccurate. The Company considers these assumptions to be reasonable in the circumstances. However, forward-looking information is subject to business and economic risks and uncertainties and other factors that could cause actual results of operations to differ materially from those expressed or implied in the forward-looking information, including the business, financial, credit and other market risks. The forwardlooking statements in this news release are made as of the date of this release. The Company disclaims any intention or obligation to update or revise such information, except as required by applicable law. For more information on the Company and the risks and challenges of its business, investors should review the Company's continuous disclosure filings that are available at www.sedarplus.ca.