

# **Management's Discussion and Analysis**

For the nine months ended September 30, 2021 and 2020



#### Introduction

Starrex International Ltd. ("Starrex" or the "Company") is a publicly traded company, incorporated in 1982 under the Canada Business Corporations Act with its head office at is 639 5th Avenue S.W., Calgary, Alberta T2P 0M. Starrex's common shares trade on the Canadian Securities Exchange ("CSE") under the symbol "STX" and in the United States on the OTCQB market under the symbol "STXMF."

The following Management Discussion and Analysis ("MD&A") was prepared as of November 29, 2021 and should be read in conjunction with our unaudited condensed interim consolidated financial statements ("financial statements") for the nine months ended September 30, 2021 and our audited consolidated financial statements, including notes thereto, for the years ended December 31, 2020 and 2019. All amounts included in this MD&A are reported in U.S. dollars, unless otherwise stated, and have been prepared in accordance with International Financial Reporting Standards ("IFRS"). Throughout this MD&A, Starrex International Ltd. and its subsidiaries are referred to as ("Starrex") or ("the Company"), including the terms "we", "us" and "our". Additional information about the Company, including the Company's Annual Information Form for the year ended December 31, 2020, can be found on SEDAR under the Company's profile at www.sedar.com.

#### Overview

Starrex International Ltd. ("Starrex") is a national provider of real estate appraisal and credit reporting services to mortgage lenders and brokers in the United States of America. Our leading-edge technology platform and specialized business model provides a streamlined approach to our clients resulting in faster turnaround times.

We are committed to investing in our employees, delivering value to our customers, ethically managing our suppliers and professional networks, and supporting the outside communities within which we work. While each of our subsidiaries serves its own corporate purpose, they share a fundamental commitment to all of our shareholders – to deliver value, service and growth.

#### Credit Reporting Services

MFI Credit Solutions, LLC ("MFI") (www.mfidata.com) is a full-service credit reporting agency, with resources from all three national credit agencies – TransUnion, Equifax, and Experian. MFI has been providing consumer credit reports to Mortgage Lenders, Mortgage Brokers, and Credit Unions for homebuyers considering the purchase or refinance of a home for more than 17 years. We are nationally recognized as a trusted provider of not only credit services, but risk mitigation, flood and verification services. MFI Credit Solutions, LLC is governed by the Fair Credit Reporting Act (FCRA) and has the ability to provide credit reports to borrowers in all states.

# **Appraisal Services**

**Property Interlink, LLC** ("Property Interlink") (<a href="www.propertyinterlink.com">www.propertyinterlink.com</a>) is a full-service appraisal management company ("AMC"), managing a nationwide network of independent qualified real estate appraisers. An AMC provides a layer of oversight to the appraisal process assisting consumers in obtaining unbiased valuations for mortgage financing. Currently licensed in forty-one states, Property Interlink provides an innovative and comprehensive selection of valuation and commercial appraisal management services to the Mortgage Industry.

A residential real estate appraisal is a licensed appraiser's opinion of the market value of a residential property. The cost of an appraisal varies by type of appraisal conducted, property type and geographical location. The majority of our clients order residential appraisals for mortgage purchase or refinancing required by Government Sponsored Entity ("GSE") requirements.

**Reliable Valuation Service, LLC** ("RVS") (<a href="www.reliablevaluationservice.com">www.reliablevaluationservice.com</a>) is a fully licensed staff appraisal company providing objective and comprehensive valuations of residential real estate to the mortgage industry with an employee appraiser model that provides a level of quality, control and consistency unmatched in the industry. We provide appraisals for appraisal management companies, including Property Interlink, Mortgage Brokers, Lenders and Banks. Pricing for these appraisal services is dependent upon location, property type, and type of appraisal requested.

From time to time, the mortgage industry will pass new regulations or amend existing regulations that impact the appraisal industry with respect to pricing. When this occurs, the Company's compliance personnel provide guidance relative to company-wide rate changes that may be needed to ensure financial viability and shareholder value. These changes are discussed and approved by Senior Management, then implemented accordingly.



# **Important Factors Affecting our Result from Operations**

Our business is subject to a variety of risks and uncertainties. Please refer to the "Cautionary Note Regarding Forward-Looking Information" contained in this MD&A for a description of the risks that impact our business and that could cause our financial results to vary.

# **Impact of COVID-19**

#### **Operations**

Our operations have not experienced any significant adverse effects as a result of COVID-19. During the third quarter of 2021, mortgage originations for refinances and purchases of residential real estate remained strong with 954 million in mortgage originations<sup>1</sup>. The "MBA Mortgage Finance Forecast" has projected \$3.92 billion in mortgage originations for 2021 compared to an actual of \$4.1 billion for 2020. The average fixed 30-year mortgage remained steady at 3.0% - a historical low, which continues to strengthen mortgage refinance activity. Today, the refinance market remains high, which will continue to benefit our appraisal and credit services activity despite the COVID-19 pandemic.

In March 2020, the Federal Housing Agency ("FHA") directed the GSEs to relax certain property appraisal and income verification standards considering COVID-19. Appraisers are allowed to complete drive-by or desktop appraisals in certain circumstances when an interior inspection was not practical. This guidance has not changed as of September 30, 2021.

# **Customers and Communities**

The health and well-being of our employees and clients, as well as our community, is our top priority. We have integrated social distancing in our processes in recognition of the significant impact COVID-19 has had on our employees, clients and the field professionals in our network and actively monitor the current situation, taking every step to help ensure a safe working environment.

As an essential service provider, our appraisers continue to provide the high level of service our clients expect. While some homeowners postponed valuation of their homes during this pandemic, most transactions are still being completed, while practicing social distancing to mitigate physical contact. We have not experienced a significant impact to volume or our ability to complete appraisals as of today.

#### Workforce

Currently, 95% of our employees have returned to the corporate office environment.

#### **Financial Condition**

Starrex provides services to the financial services industry which has been deemed by the United States Department of Homeland Security to be an essential service. Accordingly, COVID-19 has not had a material adverse impact on our financial condition. The United States housing market is the primary driver of financial performance which is greatly influenced by cyclical trends and seasonality in mortgage originations and refinancing. Revenues are also impacted by the seasonal nature of the residential mortgage industry, with volumes surging higher during the second and third calendar quarters of the year as homebuyers typically purchase more homes during those months than any other.

Starrex continues to review and evaluate merger and/or acquisition ("M&A") transactions in an ongoing effort to increase market share and geographic footprint in the real estate and mortgage services industries.

Our current assets are primarily comprised of cash and trade and other receivables. Our foremost risk associated with current assets is the risk of credit losses attributable to receivables with large accounts and the potential impact of COVID-19. We performed a thorough review of amounts due, current customer volume and credit policy. To date, we have not changed our accounting policy for credit losses and a provision of loss is not required. The potential impact of COVID-19 is subject to significant uncertainty and while our activity in credit and appraisal services remains strong, we realize the pandemic could have a substantial impact on our clientele. Our focus on collections has increased to mitigate credit risk as well as assess potential financial deficiencies.

Our long-term assets are primarily comprised of property and equipment, intangibles and goodwill. We assess the carrying value of property and equipment and intangibles as of each reporting period to determine if impairment is required in accordance with IFRS.

<sup>&</sup>lt;sup>1</sup> Mortgage Bankers Association, November 22, 2021.



Based upon our financial condition as at September 30, 2021, and as of the date of this Management's Discussion and Analysis, we have determined the carrying value of these assets did not exceed its recoverable amount and have not recorded an impairment charge.

Goodwill is not amortized but is evaluated for impairment annually or when indicators for potential impairment are present. The Company's impairment testing is based on valuation models that incorporate assumptions and internal projections of expected future cash flows. Due to the COVID-19 pandemic, we evaluated goodwill as at September 30, 2021, and have determined there is no indication of impairment of goodwill.

# **Capital and financial resources**

We do not currently have any concerns regarding our ability to fulfill our financial obligations and while we do not anticipate the need to draw on our revolving credit facility, we will maintain the line to support working capital and potential acquisitions, if needed.

Because of the uncertainty of the impact COVID-19 may have on our operations, two of the U.S. subsidiaries participated in the CARES Act Paycheck Protection Program, which provided additional liquidity and ensures stability for our associates during the pandemic.

We continue to review our approach to capital on an ongoing basis, as well as monitor our credit risk from a client concentration perspective. We are not subject to externally exposed capital requirements and have not changed our capital risk management strategy in the past year.

#### **Internal Controls**

Our operations have remained largely unchanged as a result of COVID-19. Our financial reporting systems, internal control over financial reporting and disclosure controls and procedures remain unchanged as well. We have not experienced a significant change in our control environment that would have a material impact on our internal controls over financial reporting since last year.

#### **Financial Performance**

The following is a discussion of our consolidated financial condition and results of operations for the three and nine months ended September 30, 2021 and 2020.

# Review of Operations for the three and nine months ended September 30, 2021

We conduct our business in the United States in four reportable segments:

Property Interlink, LLC Appraisal Management Services

Reliable Valuation Service, LLC Staff Appraisal Services MFI Credit Solutions, LLC Credit Reporting Services

Starrex International, LLC Corporate

# Consolidated

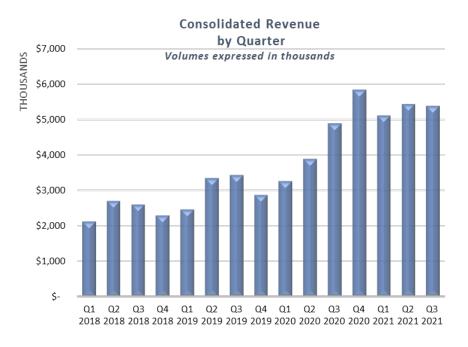
		Nine i	mon	ths ended Sep	tember 30		Three m	onths	ended Sept	ember 30
	2021	2020		Change	% Change	2021	2019		Change S	% Change
Revenue	\$ 15,889,659	\$ 12,013,452	\$	3,876,207	32.3%	\$ 5,366,494	\$ 4,879,901	\$	486,593	10.0%
Transaction costs	\$ 10,675,251	\$ 7,757,409	\$	2,917,842	37.6%	\$ 3,594,692	\$ 3,213,662	\$	381,030	11.9%
Payroll expense	\$ 2,073,808	\$ 1,772,626	\$	301,182	17.0%	\$ 753,077	\$ 762,883	\$	(9,806)	(1.3%)
General and administrative	\$ 1,397,028	\$ 976,024	\$	421,004	43.1%	\$ 479,552	\$ 259,018	\$	220,534	85.1%
Professional fees	\$ 298,950	\$ 206,531	\$	92,419	44.7%	\$ 111,202	\$ 83,822	\$	27,380	32.7%
Management and corporate	\$ 157,920	\$ 157,920	\$	-	0.0%	\$ 52,640	\$ 52,640	\$	-	0.0%
Shareholder services	\$ 16,909	\$ 8,688	\$	8,221	94.6%	\$ 2,534	\$ 2,309	\$	225	9.7%
Government and filing fees	\$ 19,296	\$ 17,282	\$	2,014	11.7%	\$ 5,968	\$ 5,908	\$	60	1.0%
Interest expense	\$ 6,761	\$ 17,827	\$	(11,066)	(62.1%)	\$ 3,675	\$ 3,231	\$	444	13.7%
Depreciation and amortization	\$ 262,239	\$ 264,551	\$	(2,312)	(0.9%)	\$ 83,436	\$ 77,856	\$	5,580	7.2%
Share-based payments	\$ -	\$ 53,053	\$	(53,053)	(100.0%)	\$ -	\$ 53,053	\$	(53,053)	(100.0%)
Tax expense	\$ 93,542	\$ 46,083	\$	47,459	103.0%	\$ 37,281	\$ 15,638	\$	21,643	138.4%



# Nine months ended September 30, 2021

#### Revenues

Consolidated revenues for the period ended September 30, 2021 increased 32.3% over the first three quarters of 2020, due to higher mortgage refinancing and mortgage purchase applications in the United States. All three of the wholly owned subsidiaries also reported increases in new customer accounts due to the efforts of our sales team.



#### **Transaction costs**

Transaction costs include expenses directly associated with a contractual revenue transaction. This includes appraisal costs and commissions as well as expenses directly correlated with producing credit reports. On a consolidated basis, as a percentage of revenue, these costs stabilized over the three and nine months ended September 30, 2021 after reporting a quarter over quarter increase of 4% as at September 30, 2021. This is expected in the appraisal subsidiaries as appraisal costs are significantly higher for the Appraisal Management Company "AMC" model than the staff model. As volumes increase, appraisals not assigned to staff appraisers must be assigned to independent contractors.

#### **Operating expenses**

On a consolidated basis, operating expenses, which includes Management and corporate services, shareholder services and government and regulatory filing fees, increased \$431,239 for the nine months ended September 30, 2021, when compared to the same period in 2020. This increase is directly proportionate to the increase in revenue and is attributable to higher merchant processing fees and software platform expenses in support of the business.

# **Depreciation and Amortization**

Depreciation and amortization of fixed and intangible assets declined slightly due to fully depreciated or amortized assets acquired through the purchase of subsidiaries in previous years. During the third quarter of 2021, the Company purchased \$153,607 of furniture and equipment along with \$24,543 in leasehold improvements. As at September 30, 2021, the Company reported year to date additions to furniture and equipment in the amount of \$221,875. These capitalized expenses are directly related to the Company's headquarters during the second and third quarter of 2021.



# **MFI Credit Solutions, LLC**

		Nine n	nont	ths ended Sep	tember 30	Three months ended September 30							
	2021	2020		Change	% Change		2021		2020		Change %	% Change	
Revenue	\$ 4,284,702	\$ 3,723,214	\$	561,488	15.1%	\$	1,333,337	\$	1,436,485	\$	(103,148)	(7.2%)	
Transaction costs	\$ 2,785,553	\$ 2,253,500	\$	532,053	23.6%	\$	849,313	\$	874,645	\$	(25,332)	(2.9%)	
Payroll expense	\$ 418,377	\$ 535,652	\$	(117,275)	(21.9%)	\$	149,372	\$	255,907	\$	(106,535)	(41.6%)	
General and administrative	\$ 656,696	\$ 495,069	\$	161,627	32.6%	\$	207,737	\$	105,331	\$	102,406	97.2%	
Professional fees	\$ 13,291	\$ 18,637	\$	(5,346)	(28.7%)	\$	1,950	\$	2,217	\$	(267)	(12.0%)	
Interest expense	\$ -	\$ -	\$	-	0.0%	\$	-	\$	-	\$	-	0.0%	
Depreciation and amortization	\$ 84,077	\$ 83,170	\$	907	1.1%	\$	28,025	\$	27,723	\$	302	1.1%	
Tax expense	\$ 1,948	\$ 5,000	\$	(3,052)	(61.0%)	\$	2,325	\$	1,500	\$	825	55.0%	

#### Revenues

During the first nine months of 2021, MFI generated \$4,284,702 in revenue – an increase of 15.1% over the same period last year. This revenue is derived from the delivery of consumer credit reports, consumer tax reports and related information gathering activities, such as verifications of employment and fraud, and is due primarily to the increased volumes of refinancing and purchasing activity in the United States. MFI continues to expand its client base through organic growth as a result of internal sales efforts.

#### **Transaction costs**

As a percentage of revenue, transaction costs attributable to the credit reporting business segment were higher by 5% due to increases in direct costs of the credit reports and a more competitive consumer market. Our fixed costs are set annually by the three national credit reporting bureaus and are based upon volume.

#### **Operating expenses**

General and administrative expenses in MFI Credit Solutions, LLC increased by 10%, as a percentage of revenue, during the first nine months of 2021 compared to the same period in 2020, after removing outliers or "one time" expenses (\$109,676). The increase is due, in part, to increased expenses allocated from Starrex International, which remain proportionate with revenue as a means of calculation.

#### **Management Fees**

We monitor the operating results of each segment separately for the purpose of making decisions about Corporate resource allocation and intercompany expenditures quarterly. For additional information regarding management fees and subsequent allocation, please refer to the Corporate section.

# **Depreciation and Amortization**

MFI Credit Solutions, LLC was acquired in February of 2018. All fixed and intangible assets are depreciated and amortized over 5 years for equipment, 7 years for furniture, and 5 years for certain intangible assets. As such, expenses remain unchanged.

# **Property Interlink, LLC**

		Nine m	ont	hs ended Sep	tember 30	Three months ended September 30							
	2021	2020		Change	% Change		2021		2020		Change %	6 Change	
Revenue	\$ 7,390,710	\$ 5,197,158	\$	2,193,552	42.2%	\$	2,520,824	\$	2,300,225	\$	220,599	9.6%	
Transaction costs	\$ 5,554,963	\$ 3,877,485	\$	1,677,478	43.3%	\$	1,915,431	\$	1,740,402	\$	175,029	10.1%	
Payroll expense	\$ 753,542	\$ 619,645	\$	133,897	21.6%	\$	266,986	\$	273,466	\$	(6,480)	(2.4%)	
General and administrative	\$ 693,857	\$ 556,769	\$	137,088	24.6%	\$	233,970	\$	171,382	\$	62,588	36.5%	
Professional fees	\$ 113,704	\$ 83,405	\$	30,299	36.3%	\$	43,733	\$	27,031	\$	16,702	61.8%	
Interest expense	\$ 6,761	\$ 11,622	\$	(4,861)	(41.8%)	\$	3,675	\$	3,231	\$	444	13.7%	
Depreciation and amortization	\$ 142,404	\$ 154,338	\$	(11,934)	(7.7%)	\$	40,093	\$	40,982	\$	(889)	(2.2%)	
Tax expense	\$ 36,631	\$ 28,033	\$	8,598	30.7%	\$	15,627	\$	9,887	\$	5,740	58.1%	



#### Revenues

Property Interlink, LLC reported a significant increase in appraisal management activity during the nine months of 2021 compared to the same period in 2020 due to unprecedented low interest rates and increased volumes in mortgage originations activity. Revenues were \$2,193,552 higher for the first nine months of 2021 compared to the first nine months of 2020, an increase of 42%.

#### **Transaction costs**

The increase in transaction costs was due to increased volume of appraisals completed through the first nine months of the year, which was expected in normal course. Net revenue margins (defined as total revenue less transaction costs) remained relatively stable at 25% as at September 30, 2021 compared to 26% at September 30, 2020.

#### **Operating expenses**

Payroll expenses increased by \$137,897 as additional staff were added to manage the increase in volume for appraisal management activity. Subsequently, expenses associated with credit card processing fees and the appraisal management software platform were also higher, as expected with the surge in volume.

# **Management Fees**

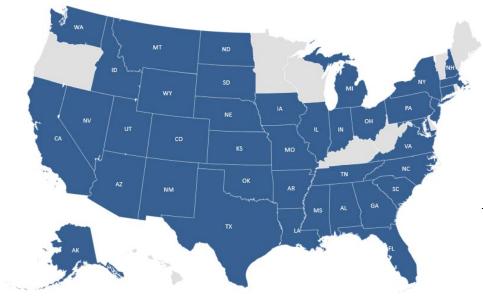
We monitor the operating results of each segment separately for the purpose of making decisions about Corporate resource allocation and intercompany expenditures quarterly. For additional information regarding management fees and subsequent allocation, please refer to the Corporate section.

#### **Depreciation and Amortization**

Depreciation and amortization of fixed and intangible assets declined due to fully depreciated or amortized assets acquired through the purchase of subsidiaries in previous years. All of the right-of-use assets and liabilities associated with leases under IFRS 16 are reported in Property Interlink. For the nine-month ended September 30, 2021, we recognized a \$114,067 benefit as a result of our adoption of IFRS 16.

#### **Compliance and Statistics**

Property Interlink, LLC is currently licensed and operates in forty-one states and jurisdictions in the United States. The map below depicts our licensure, both active and non-licensed. Most of our revenue is generated from appraisal activity in Texas, which was 65.4% for the first nine months of 2021, a decrease of 1.4% over the same period last year. Colorado, New Mexico, Washington and Tennessee round out the top five revenue generating states for Property Interlink, LLC for the nine months ended September 30, 2021.



Active Licenses

State	Revenue	% of total
Texas	4,833,246	65.40%
Colorado	312,330	4.23%
New Mexico	254,445	3.44%
Washington	219,030	2.96%
Tennessee	197,045	2.67%



# **Reliable Valuation Service, LLC**

		Nine r	non	ths ended Sep	tember 30	Three months ended September 30						
	2021	2020		Change	% Change		2021		2020		Change S	% Change
Revenue	\$ 4,214,247	\$ 3,093,080	\$	1,121,167	36.2%	\$	1,512,332	\$	1,143,191	\$	369,141	32.3%
Transaction costs	\$ 2,334,734	\$ 1,626,423	\$	708,311	43.6%	\$	829,947	\$	598,615	\$	231,332	38.6%
Payroll expense	\$ 781,885	\$ 617,266	\$	164,619	26.7%	\$	296,719	\$	233,447	\$	63,272	27.1%
General and administrative	\$ 442,598	\$ 203,911	\$	238,687	117.1%	\$	147,656	\$	71,815	\$	75,841	105.6%
Professional fees	\$ 24,928	\$ 10,490	\$	14,438	137.6%	\$	8,661	\$	4,188	\$	4,473	106.8%
Interest expense	\$ -	\$ -	\$	-	0.0%	\$	-	\$	-	\$	-	0.0%
Depreciation and amortization	\$ 3,706	\$ 509	\$	3,197	628.0%	\$	1,466	\$	305	\$	1,161	380.7%
Tax expense	\$ 54,963	\$ 12,750	\$	42,213	331.1%	\$	19,330	\$	4,250	\$	15,080	354.8%

#### Revenues

Reliable Valuation Service, LLC became fully operational effective January 1, 2020. In previous periods, staff appraisal activity was combined with the appraisal management activity in Property Interlink, LLC and reported accordingly. During the first nine months of 2021, Reliable Valuation Services reported an increase in revenue of 36.2% over the same period in 2020 attributable to increased mortgage applications and appraisal needs of our customer base. With the increased demand for residential and commercial appraisals, we have added appraisal trainees, who will ultimately transition to a certified appraiser role. This has increased our ability to accept higher volumes of appraisal assignments.

#### **Transaction costs**

The increase in transaction costs is due to the increase in appraisal volume for the period ended September 30, 2021 and is expected in normal course. Net revenue margins (defined as total revenue less transaction costs) increased by 3% over the first nine months of 2021 when compared to the same period in 2020, which is a result of fee adjustments within the marketplace.

# **Operating expenses**

Corporate oversight is the most significant driver of the increase in general and administrative expenses during the nine months of 2021. The Company reported corporate allocation of \$312,912 for the period ended September 30, 2021, most of which is attributable to corporately allocated technology and administrative support. This amount is \$114,048 higher than the same period in 2020.

#### **Management Fees**

We monitor the operating results of each segment separately for the purpose of making decisions about Corporate resource allocation and intercompany expenditures quarterly. For additional information regarding management fees and subsequent allocation, please refer to the Corporate section.

# **Geographic Concentration**

Reliable Valuation Service provided residential appraisals for appraisal management companies and consumers in Texas and Colorado during the nine months ended September 30, 2021 and 2020. For the nine months ended September 30, 2021, Texas comprised 89% of total revenue with the remaining 11% associated with Colorado appraisals. During the same period in 2020, Texas composition was 87% with 13% attributable to Colorado valuations.

# Starrex International, Ltd. – Corporate and other items

		Nine n	non	ths ended Sep	tember 30		Three me	onths	ended Sept	ember 30
	2021	2020		Change	% Change	2021	2020		Change	% Change
Revenue	\$ -	\$ -	\$	-	-	\$ <del>-</del>	\$ -	\$	-	-
Operating expenses	\$ 593,520	\$ 310,987	\$	282,533	90.9%	\$ 218,227	\$ 107,329	\$	110,898	103.3%
Depreciation and amortization	\$ 32,052	\$ 26,534	\$	5,518	20.8%	\$ 13,851	\$ 8,845	\$	5,006	56.6%
Interest expense	\$ -	\$ 6,205	\$	(6,205)	(100.0%)	\$ -	\$ -	\$	-	0.0%
Professional expense	\$ 147,026	\$ 94,000	\$	53,026	56.4%	\$ 56,858	\$ 50,387	\$	6,471	12.8%
Share-based payments	\$ -	\$ 53,052	\$	(53,052)	(100.0%)	\$	\$ 53,053	\$	(53,053)	(100.0%)
Tax expense	\$ -	\$ 300	\$	(300)	(100.0%)	\$ -	\$ -	\$	-	0.0%
Net foreign exchange gain (loss)	\$ 5,170	\$ 2,740	\$	2,430	88.7%	\$ -	\$ 581	\$	(581)	(100.0%)
Management fees	\$ (680,682)	\$ (409,500)	\$	(271,182)	66.2%	\$ (226,894)	\$ (136,500)	\$	(90,394)	66.2%



# **Operating expenses**

Expenses increased by \$12,768 at the corporate level during the first nine months of 2021 when compared to the same period in 2020. The change in expenses is partially comprised of increased professional fees as a result of outsourcing information technology services, which replaced salary expense for the Director of Information Technology, who resigned during the fourth quarter of 2020. The total amount attributable to overall outsourcing was \$74,997. The balance of the adjustment was an offset to management fees which were recalculated during the second quarter of 2021 to properly allocated increased general and administrative costs in support of enterprise growth.

# Interest expense

The Company paid in full all outstanding balances on the revolving line of credit effective December 31, 2020, and subsequently reduced interest expenses to nil for the nine months ended September 30, 2021 compared to \$6,205 during the first nine months of 2020.

# Net foreign exchange (gain) loss

Net foreign gains or losses represent non-cash gains or losses on Canadian accounts payable and reported as other income or expense. Starrex reported foreign exchange loss of \$5,170 for the first nine months of 2021 compared to \$2,740 for same period in 2020.

# **Summary of Quarterly Results**

	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3
	2021	2021	2021	2020	2020	2020	2020	2019	2019
Revenues									
Appraisal	4,033,157	4,028,271	3,543,531	3,728,114	3,446,416	2,688,949	2,157,873	2,031,988	2,329,215
Credit Services	1,333,337	1,399,161	1,552,203	1,309,561	1,436,485	1,186,746	1,099,983	828,820	1,089,209
Management Fees	-	-	-	-	-	-	-	-	170
Interest Income	-	-	-	-	-	-	-	-	-
Total Revenues	5,366,494	5,427,432	5,095,734	5,037,675	4,879,901	3,875,695	3,257,856	2,860,808	3,418,594
Net Income (loss)	242,437	277,727	367,793	953,895	349,881	302,154	83,424	(636,586)	(129,690)
Total assets	5,950,701	5,760,956	5,433,121	4,697,607	4,600,222	4,035,436	3,578,482	3,299,081	3,492,280
Total liabilities	2,127,100	2,179,791	2,129,681	1,848,711	2,705,222	2,543,368	2,388,568	2,456,205	2,063,274
Shareholders' Equity	3,823,601	3,581,165	3,303,440	2,848,896	1,895,000	1,492,068	1,189,914	842,876	1,429,006
Basic net income (loss) per share	0.02	0.02	0.02	0.06	0.02	0.02	0.01	(0.04)	(0.01)
Diluted net income (loss) per share	0.02	0.02	0.02	0.06	0.02	0.02	0.01	(0.04)	(0.01)

#### **Operating Segments**

# **MFI Credit Solutions LLC**

Revenue	September 30, 2021	September 30, 2020	\$	Change	% Change
Credit Services	\$ 4,284,702	\$ 3,723,214	\$	561,488	15.1%

Revenues associated with the credit reporting segment increased by \$561,488 during the first nine months of 2021 when compared to the first nine months of 2020 due to increased market volume in the real estate and mortgage market. Mortgage originations and refinances continue to remain strong as mortgage bankers in the United States released their refinance and purchase forecast for 2021 in November<sup>2</sup>. Revenue associated with credit reports increased by 7.8% for the first three quarters of 2021 when compared to the same period in 2020. The majority of the increased in overall revenue was attributable to ancillary credit service revenue channels, which comprised \$356,359 of the overall increase of \$561,488 (64%).

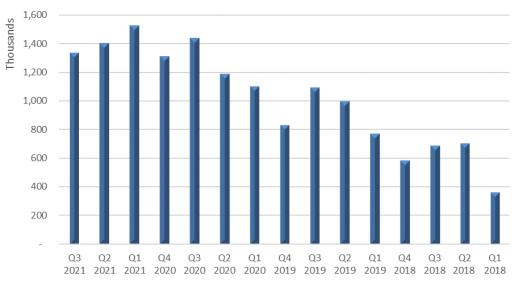
<sup>&</sup>lt;sup>2</sup> Mortgage Bankers Association, November 22, 2021



# **Revenue by Quarter**

# Credit Services

Volumes in expressed in thousands



Total expenses for MFI during the first nine months ended September 30, 2021 were \$3,959,942, including transaction costs and income tax expense, which is \$568,914 higher than the nine months ended September 30, 2020 (\$3,391,028). This increase is directly attributable to the transaction costs associated with credit services. Operating expenses are normalized with payroll and headcount remaining stable. MFI exhausted its remaining net loss carry forward credits upon filing income taxes for the year ended 2020. Subsequently, income tax, both at the State and Federal levels, have increased based on estimated tax liabilities for the year ended 2021

MFI reported \$324,760 in net income for the period ended September 30, 2021, compared to a net income of \$332,186 for the same period in 2020. The decrease of \$7,426 is a result of the increased transaction costs along with the increase of corporately allocated expenses associated with information technology and general administrative expenses.

#### Property Interlink, LLC

Revenue	September 30, 2021	September 30, 2020	\$ Change	% Change
AMC Revenue	\$ 7,390,710	\$ 5,197,158	\$ 2,193,552	42.2%

Volume and revenue trends for Property Interlink and Reliable Valuation Service generally follow those of the credit services segment with a slight lapse of one or two weeks. Both appraisal segments reported increased revenue due to historical low interest rates driving mortgage purchases and refinances in the United States.

For the first nine months ended September 30, 2021, Property Interlink, LLC reported a 42.2% increase in revenue over the same period in 2020. As discussed earlier, the increase in revenue is associated with overall increases U.S. mortgage market volumes.

Reported expenses were 56% higher in Property Interlink during the first nine months of 2021, up from \$5,331,297 at September 30, 2021 to \$7,301,863, which includes transaction costs. The increase of \$1,970,566 was comprised of \$1,677,478 in transaction costs with the remaining amounts included in payroll and administrative expenses.

Property Interlink reported net income after taxes of \$88,848 for the period ended September 30, 2021, compared to a net loss of \$134,140 for the same period in 2020.

The total number of appraisals and inspections completed as at September 30, 2021 were 11,245 compared to 9,394 for the nine months ended September 30, 2020.



#### Reliable Valuation Service, LLC

Revenue	September 30, 2021	September 30, 2020	\$ Change	% Change
Staff Appraisal Revenue	\$ 4,214,247	\$ 3,093,080	\$ 1,121,167	36.2%

Revenues in Reliable Valuation Service, LLC increased by \$1,121,167 during the first nine months of 2021 when compared to the same period in 2020 for the same reasons discussed earlier in MFI Credit Solutions, LLC and Property Interlink, LLC.

Total expenses reported in RVS for the first three quarters of 2021 were \$3,642,814, an increase of \$1,171,464. This amount includes transaction costs along with payroll and general and administrative expenses. The large variance is comprised of \$708,311 in increased transaction costs, along with the balance associated with payroll, administration and taxes.

RVS reported net income of \$571,432 for the first nine months ended September 30, 2021, compared to net income of \$621,731 during the same period in 2020. The majority of the variance is the additional allocation of expenses from corporate of \$321,913 for the nine-month period ended September 30, 2021 compared to \$114,048 for the same period in 2020.

#### Net income (loss)

While net income or loss generally follows the adjusting volumes in the mortgage industry, this is also impacted by changes in amortization and depreciation, stock-based compensation, interest expense, net foreign exchange gains or losses and income taxes. These amounts are not subject to the seasonal nature of our business and fluctuate with other non-operating variable expenses.

Consolidated net income for the nine months ended September 30, 2021 increased when compared to the nine months ended September 30, 2020 by \$152,497. For the three months ended September 30, 2021, consolidated net income was \$242,437, compared to net income of \$349,881 for the three months ended September 30, 2020.

#### Net income (loss) per weighted average share, basic and diluted

Basic net income per share has been calculated based on the weighted average number of common shares outstanding in 2021 of 15,691,429 (2020 – 15,552,525). The change in net income per weighted average share for the period ended September 30, 2021 compared to the same period in 2020 was \$0.01. For the nine months ended September 30, 2021, we reported \$0.06 compared to \$0.05 during the same period ended 2020.

The dilutive effect of stock options is determined using the treasury stock method. The dilutive effect of contingently issuable shares is determined based on the number of shares, if any, that would be issuable if the end of the reporting period were the end of the contingency period and the contingency had been met. The contingently issuable shares are included in the denominator of diluted net income per share as of the beginning of the year, or as of the date of the contingent share agreement, if later. For the purposes of the weighted average number of common shares outstanding, common shares are determined to be outstanding from the date they are issued.

For the nine months ended September 30, 2021, 600,000 share options outstanding, were included in the diluted net income per share calculation, resulting in 15,873,505 weighted average number of common shares outstanding.



#### **Financial Condition**

#### **Select Condensed Consolidated Statement of Financial Position Information**

	September 30,	December 31,
	2021	2020
Cash	2,114,403	1,493,600
Accounts receivable	1,197,793	938,049
Prepaid expenses	187,263	109,596
Property and equipment, net of depreciation	276,820	62,120
Intangible assets	935,933	1,052,386
Goodwill	915,288	915,288
Right-of-use assets	323,201	126,568
Accounts payable and accrued liabilities	870,935	967,861
Contract liabilities	930,066	741,874
Lease liabilities – current portion	117,464	113,490
Lease liabilities – non-current portion	208,635	25,486

#### Trade and other receivables

Consolidated trade and other receivables were \$1,197,793 at the end of the third quarter of 2021 compared to \$938,049 as at December 31, 2020, an increase of \$259,744 (27.7%). Included in the amount for the third quarter is \$9,207 in HST receivables in the Corporate segment (December 31, 2020 – 20,671). The increase is in normal course activities as volumes expand in the operating units.

MFI Credit Solutions reported a total \$429,902 in trade receivables for the first nine months of 2021 compared to \$362,111 December 31, 2020, an increase of \$67,791. We review credit accounts in the operating segments twice monthly due to the uncertainty the impact COVID-19 could have on our clients. As at September 30, 2021, \$391,026 were current amounts in trade receivables.

For the nine-month period ended September 30, 2021, Property Interlink reported \$670,941 in outstanding trade receivables, compared to \$432,007 for the year ended December 31, 2020. The Company did not report an allowance for credit losses based on historical ability to collect outstanding balances. As at September 30, 2021, \$515,793 were current amounts in trade receivables.

Reliable Valuation Service, for the nine months ended September 30, 2021, reported \$87,743 in trade receivables compared to \$61,061 for the year ended December 31, 2020.



Select financial information for the nine months ended September 30, 2021 is presented as follows:

	Property Interlink,	MFI Credit		Reliable Valuation Service,	
	LLC	Solutions, LLC	Corporate	LLC	Total
Current assets	\$ 1,036,177	\$ 1,111,960	\$ 35,200	\$ 1,316,122	\$ 3,499,459
Property and equipment	26,299	18,069	205,681	26,771	276,820
Right-of-use assets	323,201	-	-	-	323,201
Intangible assets	73,732	786,146	76,055	-	935,933
Goodwill	621,132	294,156	-	-	915,288
Total assets	\$ 2,080,541	\$ 2,210,331	\$ 316,936	\$ 1,342,893	\$ 5,950,701
Current liabilities Long-term liabilities	\$ 1,028,340 208,635	\$ 588,936 -	\$ 174,643 -	\$ 126,546 -	\$ 1,918,465 208,635
Total liabilities	\$ 1,236,975	\$ 588,936	\$ 174,643	\$ 126,546	\$ 2,127,100
Revenues	\$ 7,390,710	\$ 4,284,702	\$ -	\$ 4,214,247	\$ 15,889,659
Expenses	\$ 7,265,232	\$ 3,957,993	\$ 97,086	\$ 3,587,851	\$ 14,908,162
Operating income (loss) from continuing operations before					
provision for income tax	\$ 125,478	326,709	(97,086)	626,396	981,497
Income Tax Expense	\$ 36,631	1,948	-	54,963	93,532
Net income and comprehensive for the period	\$ 88,847	324,761	(97,086)	571,433	887,955



Select financial information for the nine months ended September 30, 2020 is presented as follows:

							Reliable	
	Property		MFI Credit				Valuation	
	Interlink,		Solutions,		Serv			
	LLC		LLC		Corporate		LLC	Total
Current assets	\$ 650,455	\$	1,055,632	\$	39,154	\$	618,090	\$ 2,363,331
Property and equipment	28,367		28,932		-		5,600	62,899
Right-of-use assets	167,904		-		-		-	167,904
Intangible assets	91,076		888,292		111,432		-	1,090,800
Goodwill	621,132		294,156		-		-	915,288
Total assets	\$ 1,558,934	\$	2,267,012	\$	150,586	\$	623,690	\$ 4,600,222
Current liabilities Long-term liabilities	\$ 1,731,375 32,060	\$	818,969 -	\$	69,030 -	\$	53,788 -	\$ 2,673,162 32,060
Total liabilities	\$ 1,763,435	\$	818,969	\$	69,030	\$	53,788	\$ 2,705,222
Revenues	\$ 5,197,158	\$	3,723,214	\$	-	\$	3,093,080	\$ 12,013,452
Expenses	\$ 5,303,265	\$	3,386,029	\$	84,018	\$	2,458,599	\$ 11,231,911
Operating income (loss) from continuing operations before provision for income tax	\$ (106,107)		337,185		(84,018)		634,481	781,541
Income Tax Expense (Recovery)	\$ 28,033		5,000		300		12,750	46,083
Net income and comprehensive for the period	\$ (134,140)		332,185		(84,318)		621,731	735,458



# **Share Capital**

As at September 30, 2021, the share capital of the Company continued to be comprised exclusively of common shares. There are minimal dilutive securities outstanding or committed for issue, including, without limitation, options issued requiring the future issuance of new share capital by the Company.

The Company is authorized to issue an unlimited number of common shares.

	Number of	Amount \$	
	Common		
	Shares		
Balance, December 31, 2020	15,552,525	7,519,769	
Shares Issued - exercise of options	200,000	187,732	
Balance, September 30, 2021	15,752,525	7,707,501	

The Company has a Plan that enables its directors, officers, employees, consultants and advisors to acquire common shares of the Company. Options are granted at the discretion of the Board of Directors. Under the terms of the Plan, options totaling up to 10% of the common shares outstanding from time to time are issuable. The exercise price, vesting period and expiration period are fixed at the time of grant at the discretion of the Board of Directors.

	Number of options	Weighted average exercise price \$	Grant Date Fair Value
Outstanding, December 31, 2020	800,000	0.61	0.61
Options exercised	(100,000)	0.50	0.53
Options exercised	(100,000)	0.37	0.48
Outstanding and exercisable, September 30, 2021	600,000	0.64	0.59

	600,000	600,000			3.06
Granted January 8, 2020	450,000 <sup>(1)</sup>	450,000	0.50 <sup>(7)</sup>	January 7, 2025	3.27
Granted November 25, 2019	25,000 <sup>(2)</sup>	25,000	0.53 <sup>(6)</sup>	November 23, 2024	3.15
Granted May 8, 2019	50,000(4)	50,000	0.56 <sup>(5)</sup>	May 8, 2024	2.60
Granted October 5, 2018	75,000 <sup>(2)</sup>	75,000	1.31 <sup>(3)</sup>	October 5, 2023	2.01
	Number of Options Outstanding	Number of Options Exercisable	Exercise Price	Expiry Date	Weighted Average Remaining Life

<sup>(1)</sup> Executive Officers or Directors of the Company holds these options. They are fully vested.

# **Liquidity and Capital Resources**

#### Cash

At September 30, 2021, Starrex held \$2,114,403 in cash, an increase of \$620,803 over the December 31, 2020 balance of \$1,493,600 due to cash flows received from operating activities.

<sup>(2)</sup> Key employees hold these options. They are fully vested.

<sup>(3)</sup> The exercise price is CDN \$1.75.

<sup>(4)</sup> A consultant of the Company holds these options. They are fully vested.

<sup>(5)</sup> The exercise price is \$0.75 CDN.

<sup>(6)</sup> The exercise price is \$0.71 CDN.

 $<sup>^{\</sup>left( 7\right) }$  The exercise price is \$0.65 CDN.



Current assets at the end of the quarter were \$3,499,459 compared to \$2,541,245 at December 31, 2020. The increase of \$958,214 is attributable to the increase in cash and trade accounts receivable.

# **Contingencies and Commitments**

Effective November 1, 2020, the Company entered into a lease agreement for its corporate headquarters located in Houston, Texas. The new lease has a term of 39 months with an annual base rent of \$105,462. Total future minimum lease payments are \$310,701.

#### Liabilities

Current liabilities at September 30, 2021, were \$1,918,465 compared to \$1,823,225 at the prior year-end, an increase of \$95,240. Accounts payable and accrued liabilities decreased by \$96,926, to \$870,935 as at September 30, 2021 compared to \$967,861 for the year ended 2020. Liabilities from contracts with customers increased by \$188,192, from \$741,874 at December 31, 2020 to \$933,066 as of September 30, 2021. Deferred revenue for the nine months ended September 30, 2021 was \$436,931 compared to \$288,823 at December 31, 2020 and is included in contract liabilities. Deferred revenue in Property Interlink is comprised of prepaid amounts for appraisals that were not completed as of the applicable date. As volumes increase, we expect deferred revenue to increase proportionately.

#### **Cash Flows**

Starrex generated \$904,049 in operating cash flows from its appraisal and credit services segments. During the same period last year, the company generated \$701,631 in cash to support the operating segments. The Company utilized \$246,417 for the purchase of additional hardware to support the growth of the Company, as well as furniture and equipment in preparation for the Company's headquarters move effective in late July. Cash flows used in financing were \$36,829 (September 30, 2020 - \$414,346) as a result of the new lease for the Houston Headquarters.

#### **Related Party Transactions**

#### Amcap Mortgage Ltd.

AmCap Mortgage Ltd., a related customer (by common Director) accounted for \$9,872,564 (nine months ended September 30, 2020 - \$6,934,289) of revenue to the Company for the nine-month period September 30, 2021. As at September 30, 2021, \$474,236 (December 31, 2020 – \$390,676) is included in accounts receivable on the condensed interim consolidated statements of financial position.

#### Hilltop Financial, LLC

On November 16, 2018, the Company entered into a Promissory Note with Hilltop Financial, LLC, a related party (by common Director) to be utilized as a revolving line of credit with a maturity date of December 1, 2019 and which is collateralized by the accounts receivable of MFI Credit Solutions, LLC and Property Interlink, LLC. This revolving line of credit was renewed effective December 1, 2019 for one year with the same terms. The Company recorded \$Nil in accrued interest for the nine months ended September 30, 2021 (September 30, 2020 – \$7,468). As at September 30, 2020, the Company utilized \$Nil (December 31, 2020 - \$Nil) of the revolving line of credit. As at December 31, 2020, The Company had paid in full all outstanding balances associated with the line of credit.

# Key Management Compensation

The Company had the following transactions with officers and directors of the Company and private companies controlled by officers and directors of the Company for management consulting and other services required:

The Company incurred \$615,160 in management fees and associated payroll for the nine months ended September 30, 2021 (September 30, 2020 - \$451,928) to key members of management. These fees are included in payroll, management and corporate services. At September 30, 2021 and 2020, all amounts had been paid.

# **Critical Accounting Estimates**

We use information from our financial statements, prepared in accordance with IFRS and expressed in U.S. dollars, to prepare our MD&A. Our financial statements include estimates and judgments that affect the reported amounts of our assets, liabilities, revenues, expenses and, where and as applicable, disclosures of contingent assets and liabilities. On a periodic basis, we evaluate our estimates,



including those that require a significant level of judgment or are otherwise subject to an inherent degree of uncertainty. Areas that are subject to judgment and estimate include revenue recognition, impairment of goodwill and non-financial assets, the determination of fair values in connection with business combinations, the determination of fair value for warrants and financial instruments, lease terms, estimation of incremental borrowing rates to determine the carrying amount of right-of-use assets and lease liabilities and the likelihood of realizing deferred income tax assets. Our estimates and judgments are based on historical experience, our observation of trends, and information, valuations and other assumptions that we believe are reasonable when making an estimate of an asset or liability's fair value. Due to the inherent complexity, judgment and uncertainty in estimating fair value, actual amounts could differ significantly from these estimates.

Areas requiring the most significant estimate and judgment are outlined below.

#### Goodwill

Goodwill and other indefinite life intangible assets are tested for impairment annually or more frequently if there is an indication of impairment. The carrying value of intangible assets with definite lives (software, trade name and customer relationships) and equipment is reviewed each reporting period to determine whether there is any indication of impairment. If the carrying amount of an asset exceeds its recoverable amount, the asset is impaired, and an impairment loss is recognized in profit or loss. The assessment of fair value requires the use of estimates and assumptions related to future operating performance and discount rates, differences in estimates and assumptions could have a significant impact on the financial statements.

#### **Business Combinations**

Applying the acquisition method to business combinations requires each identifiable asset and liability to be measured at its acquisition date fair value. The excess, if any, of the fair value of consideration over the fair value of the net identifiable assets acquired is recognized as goodwill. The determination of acquisition date fair values often requires management to make assumptions and estimates about future events. The assumptions with respect to fair value of intangible assets require a high degree of judgment and include estimates for future operating performance, discount rates, technology migration factors and terminal value rates.

#### **Taxes**

The Company is subject to income, value added, withholding and other taxes. Significant judgment is required in determining the Company's provisions for taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The Company recognizes liabilities for anticipated tax audit issues based on estimates of whether additional taxes will be due. The determination of the Company's income, value added, withholding and other tax liabilities requires interpretation of complex laws and regulations. The Company is also subject to tax regulations as they relate to flow-through financing arrangements. The Company's interpretation of taxation law as applied to transactions and activities may not coincide with the interpretation of the tax authorities. All tax related filings are subject to government audit and potential reassessment subsequent to the financial statement reporting period. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the tax related accruals and deferred income tax provisions in the period in which such determination is made.

#### Leases

The determination of the Company's lease liability and right-of-use asset depends on certain assumptions which includes the selection of the discount rate. The discount rate is set by referencing to the Company's incremental borrowing rate. Significant assumptions are required to be made when determining which borrowing rates to apply in this determination. Changes in the assumptions used may have a significant effect on the Company's consolidated financial statements.

#### **Expected Credit Losses**

Determining an allowance for expected credit losses ("ECLs") requires management to make assumptions about the historical patterns for the probability of default, the timing of collection and the amount of incurred credit losses, which are adjusted based on management's judgment about whether economic conditions and credit terms are such that actual losses may be higher or lower than what the historical patterns suggest.

#### Other

Other estimates include, but are not limited to, the following: identification of CGUs, impairment assessments for non-financial assets, inputs to the Black-Scholes option pricing model used to value stock-based compensation, estimates of property and equipment's



useful life, assessing provisions, estimating the likelihood of collection to determine our allowance for doubtful accounts, the fair value of financial instruments, control assessment of subsidiaries, contingencies related to litigation and contingent acquisition payables, claims and assessments and various economic assumptions used in the development of fair value estimates, including, but not limited to, interest and inflation rates and a variety of option pricing model estimates.

# **Risk and Risk Management**

Risks and uncertainties facing us, and how we manage these risks.

#### **Business Risk**

Starrex has established policies and procedures to identify, manage and control operational and business risks that may impact our financial position and our ability to continue ordinary operations. Management is responsible for ongoing control and mitigation of operational risk by ensuring the appropriate policies, procedures, and internal controls, as well as compliance measures are undertaken.

#### **Credit Risk**

Credit risk is the risk of loss associated with the counterparty's inability to fulfil its payment obligations. For financial assets, this is typically the gross carrying amount, net of any amounts offset and any impairment losses. In the normal course of business, the Company is exposed to credit risk from its customers and the related accounts receivable are subject to normal industry credit risk.

The Company's exposure to credit risk with its customers is influenced mainly by the individual characteristics of each customer. The Company generally does not require collateral for sales on credit. The Company closely monitors extensions of credit and has not experienced significant credit losses in the past. At September 30, 2021, and December 31, 2020, the Company had a nil balance in the reserves for credit losses and had no material past due trade receivables.

The Company applies the IFRS 9 simplified approach to measuring expected losses which uses a lifetime expected loss allowance for all trade receivables and contract assets. The expected loss rates are based on the payment profiles of sales over a period of 36 months before the year end. The historical loss rates, if any, are adjusted to reflect current and forward-looking information on macroeconomic factors affecting the ability of the customers to settle the receivables. All trade receivables are less than sixty days past due. On that basis, the Company has not provided for expected credit losses.

# **Financial Risk**

The Company maintains strong internal controls, including management oversight at both the parent and subsidiary levels, to provide reasonable assurance of financial reporting reliability and preparation of financial statements for external purposes consistent with IFRS.

#### **Market Risk**

The only significant market risk exposure to which the Company is currently exposed is interest rate risk. The Company's exposure to interest rate risk relates to its ability to earn interest income on otherwise inactive cash balances at variable rates. The fair value of the Company's cash and cash equivalents are relatively unaffected by normal changes in short-term interest rates.

# **Liquidity Risk**

Liquidity risk arises through the excess of financial obligations over available financial assets due at any point in time. The Company's objective in managing liquidity risk is to maintain sufficient readily available working capital to meet its liquidity requirements. At September 30, 2021, the Company had cash of \$2,114,403 (December 31, 2020 - \$1,493,600) available to settle current liabilities of \$1,918,465 (December 31, 2020 - \$1,823,225).

#### **Interest Rate Risk**

The Company is exposed to interest rate risk to the extent that the cash maintained at financial institutions is subject to a floating rate of interest. The interest rate risks on cash and on the Company's obligations are not considered significant.

# **Foreign Currency Risk**



The Company is exposed to foreign currency risk on fluctuations related to cash, accounts receivable, and accounts payable and accrued liabilities that are denominated in a foreign currency. As at September 30, 2021, the Company held immaterial amounts of cash, accounts receivable and accounts payable and accrued liabilities in CDN currency and considers foreign currency risk to be low.

	September 30,	December 31,	
	2021	2020	
Cash	11,697	-	
Accounts receivable	11,731	-	
Accounts payable and accrued liabilities	(5,704)	(6,535)	
Total	17,724	(6,535)	

# **Federal and State Regulation**

As at September 30, 2021, we are subject to licensing requirements in many of the states in which we operate. The appraisal management business operated by Property Interlink is currently licensed and operating in forty one states and/or jurisdictions. Of these states, Alabama, Idaho, Iowa, New Mexico, North Carolina, Oregon, South Dakota, and Utah require surety bonds in the amounts of \$25,000 each with Arizona, Arkansas, Colorado, Georgia, Louisiana, Missouri and Tennessee requiring \$20,000. The Company is also required to provide surety bonds in the amounts of \$100,000 each for Wyoming and Washington. We may become subject to additional registration or licensing requirements if we expand our businesses to additional services or to provide our services in additional states. We are in compliance with all licensing and bonding requirements in the jurisdictions in which we operate.

We cannot predict the impact of new or changed laws, regulations or licensing requirements, or changes in the ways that such laws, regulations, or licensing requirements are enforced, interpreted or administered. Financial and mortgage servicing laws and regulations are complex, are subject to change and have become more stringent over time. It is possible that greater than anticipated regulatory compliance expenditures will be required in the future. We expect that continued government and public emphasis on regulatory compliance issues will result in increased future costs of our operations. The Company mitigates this risk by with compliance monitoring and quarterly reviews of appraisal activity by state.

# **Acquisition Activities**

Identifying, executing, and realizing attractive returns on business combinations is highly competitive and involves a high degree of uncertainty. The Company continually evaluates opportunities to acquire additional complementary businesses. Any resulting acquisitions may be significant in size, may change the scale of the Company's business, and may expose the Company to new geographic, political, operating, financial and other risks. Success in the Company's acquisition activities depends on the Company's ability to identify suitable acquisition candidates, acquire them on acceptable terms, and integrate their operations successfully. Risks include the difficulty of assimilating the operations and personnel of any acquired companies, the potential disruption of the Company's ongoing business, the inability of management to maximize the Company's financial and strategic position through the successful integration of acquired assets and businesses, the maintenance of uniform standards, controls, procedures and policies, the impairment of relationships with customers and contractors as a result of any integration of new management personnel and the potential unknown liabilities associated with acquired businesses.

The Company may be affected by numerous risks inherent in the business operations which the Company acquires. For example, if the Company combines with a financially unstable business or an entity lacking an established record of sales or earnings, the Company may be affected by the risks inherent in the business and operations of a financially unstable or an undercapitalized entity. Although the Company's executive officers and directors will endeavor to evaluate the risks inherent in a particular target business, the Company cannot assure that the Company will properly ascertain or assess all of the significant risk factors or that the Company will have adequate time to complete due diligence investigations. Furthermore, some of these risks may be outside of the Company's control and leave the Company with no ability to control or reduce the chances that those risks will adversely impact a target business.

In addition, the Company may need additional capital to finance an acquisition. Historically, the Company has raised funds through equity financing, although recently the Company used a convertible debt instrument. However, the market prices for financial services are highly speculative and volatile. Accordingly, instability in prices may affect interest in such businesses and the development of such businesses that may adversely affect the Company's ability to raise capital to acquire complementary businesses. There can be no assurance that the Company would be successful in overcoming these risks or any other problems encountered in connection with such acquisitions.



# **COVID-19 Update**

In December 2019, a novel coronavirus disease ("COVID-19") was reported and in January 2020, the World Health Organization ("WHO") declared it a Public Health Emergency of International Concern. On February 28, 2020, the WHO raised its assessment of the COVID-19 threat from high to very high at a global level due to the continued increase in the number of cases and affected countries, and on March 11, 2020, the WHO characterized COVID-19 as a pandemic.

Changes in economic conditions resulting in fluctuations in demand for services provided

The COVID-19 pandemic has increased the uncertainty surrounding interest rates, refinance rates, the capacity of lenders to underwrite mortgages, house prices, housing stock supply and demand, the availability of funds for mortgage loans, credit requirements, regulatory changes, household indebtedness, employment levels and the general health of the North American economy, each of which could have a significant impact on our operating performance. We generate revenues on a per transaction basis and do not have minimum volume guarantees with our clients. Accordingly, uncertain economic conditions and a lack of housing market strength and/or stability caused by the COVID-19 pandemic could reduce demand for our services, which could have a material adverse effect on our business, financial condition and results of operations.

# Failing to adequately protect our technology Infrastructure

We depend on third-party service providers to provide continuous and uninterrupted access to certain elements of our platform. If the supply reliability or security of these services were impacted by the COVID-19 pandemic, it could significantly restrict or otherwise prevent us from carrying out some or all of our business operations, which could have a material adverse effect on our business, financial condition and results of operations.

In addition, an extended period of our employees working in an at home environment could strain our technology resources and introduce operational risks, including heightened cybersecurity risk. Work from home environments may be less secure and more susceptible to hacking attacks, including phishing and social engineering attempts that seek to exploit the COVID-19 pandemic.

# Regulatory risks applicable to us

We operate in a highly regulated industry, and compliance with laws and regulations are volatile and expensive. In addition, due to the impact of the COVID-19 pandemic, laws and regulations impacting the residential mortgage market, including the compliance and regulatory landscape, are rapidly evolving to stop the spread of the COVID-19 pandemic, protect public safety and support the financial needs of affected individuals. New laws and regulations and/or changes to existing laws and regulations brought about by the COVID-19 pandemic could require significant changes to our business model and/or service offerings. If: (i) we are unable to quickly adapt our business model and/or service offerings to comply with any significant changes to the legal and/or regulatory landscape in a cost-efficient manner; (ii) we fail to comply with these rapidly evolving changes; or (iii) we are unable to carry on all or a portion of our business, it could have a material adverse effect on our business, financial condition and results of operations.

Additionally, it is possible that regulatory oversight of the residential mortgage market may, in the future, be scaled back, due to the impact of the COVID-19 pandemic. Any reduction in existing laws and regulations may affect the barriers to entry that the current regulatory environment creates, which could have a material adverse effect on our business, financial condition and results of operations.

# Maintaining our competitive position in a competitive business environment

Maintaining demand for our services, in the near-term, in response to COVID-19 may require us to, among other things: (i) successfully develop and bring to market enhancements to existing services; (ii) develop new services and technologies that address the needs of our existing and prospective clients; and (iii) respond to changes in industry standards and practices, in each case, in a cost-effective manner and on a timely basis. Failing to maintain demand for our services could have a material adverse effect on our business, financial condition and results of operations.

#### Growth placing significant demands on our management and infrastructure

Growth has placed, and will continue to place, significant demands on our management and our operational, technical and financial infrastructure, including the recent growth in refinance market volumes stemming from lower interest rates attributable to the economic uncertainty caused by the COVID-19 pandemic. Severe or excessive growth in market volumes could strain our ability to: (i) maintain reliable, high-quality service levels for our clients; (ii) develop and improve our operational, financial, technical and

# Management Discussion and Analysis For the three and nine months ended September 30, 2021 (expressed in United States dollars)



management controls; (iii) enhance our reporting systems and procedures; and (iv) recruit, train and retain highly skilled personnel, any of which could have a material adverse effect on our business, financial condition and results of operations.

Qualified individuals in our industry are currently in high demand and there is no guarantee that we will be able to retain our key personnel or that we will be able to attract and retain new highly skilled individuals without incurring a significant increase in compensation costs to do so. The loss of key employees or our inability to attract and retain new highly skilled personnel could have a material adverse effect on our business, financial condition and results of operations.

# Failing to maintain field professional engagement

We rely on our network of independent field professionals to provide service to our clients. If an increasing number of field professionals are uncomfortable proceeding with interior appraisal inspections or in person mortgage closings due to the COVID-19 pandemic or enhanced government regulation limits the ability of individuals on our field professional network to provide services in certain locations (e.g. by imposing local travel restrictions, etc.), it could constrain our ability to maintain a sufficient number of field professionals in certain geographies and/or increase our transaction costs. Accordingly, we may be unable to meet our service obligations to our clients or need to incur increased transaction costs to do so, either of which could have a material adverse effect on our business, financial condition and results of operations.

# Potential losses arising from field professional work product liability

We manage a network of independent field professionals who produce a work product that our clients and underwriters rely on to make decisions. The COVID-19 pandemic has resulted in a number of significant changes to industry standards and processes, including the methods for performing various services. These changes, however, also create additional risks as certain traditional standards and processes are relaxed to stop the spread of the COVID-19 pandemic and protect public safety. Should our field professionals produce a work product that is defective and results in a client and/or the underwriter incurring a financial loss, such parties may seek indemnification. If we are required to indemnify one or more clients and/or underwriters for work product liability and we are unable to obtain recourse from our field professionals or their errors and omissions insurance providers for the full amount of the loss incurred, it could have a material adverse effect on our business, financial condition and results of operations.

# Failing to maintain effective internal controls, including the inherent limitations in all control systems

Controls may be circumvented as a result of our employees being placed in work-at-home environments, or for other reasons either directly or indirectly attributable to the COVID-19 pandemic. The design of any system of controls is also based, in part, upon certain assumptions about the likelihood of future events, and there can be no assurance that any design procedures will succeed in achieving its stated goals under all potential conditions. If we fail to maintain effective internal controls, it could have a material adverse impact on our business, financial condition and results of operations.

# Inaccurate accounting estimates and judgments

The impact of the COVID-19 pandemic has created significant global economic uncertainty and could require us to reassess certain assumptions and judgments related to, amongst other things, our forecast of future operating performance, the ability to sustain our operations and to assess the recoverability of our assets recorded in our statement of financial position. If the underlying estimates are ultimately proven to be incorrect, subsequent adjustments could have an adverse effect on our operating results and could require us to restate our historical financial statements.

# Ineffectiveness of our financial and operational risk management efforts

We could incur substantial losses and our business operations could be disrupted if we are unable to effectively identify, manage, monitor and mitigate financial risks, such as credit risk, interest rate risk, liquidity risk, exchange rate risk and other market-related risk, as well as operational risks related to our business, assets and liabilities, including those brought about by the COVID-19 pandemic, which could have a material adverse effect on our business, financial condition and results of operations.



# **Financial Information Controls and Procedures**

# **Cautionary Note Regarding Forward-Looking Information**

This MD&A contains "forward-looking information" within the meaning of applicable Canadian securities laws. Words such as "aim", "could", "forecast", "target", "may", "might", "will", "would", "expect", "anticipate", "estimate", "intend", "plan", "seek", "believe", "predict" and "likely", and variations of such words and similar expressions are intended to identify such forward-looking information, although not all forward-looking information contains these identifying words.

The forward-looking information in this MD&A includes statements which reflect the current expectations of the Company's management with respect to the Company's business and the industry in which it operates and is based on management's experience and perception of historical trends, current conditions and expected future developments, as well as other factors that management believes appropriate and reasonable in the circumstances. The forward-looking information reflects management's beliefs based on information currently available to management, including information obtained from third-party sources, and should not be read as a guarantee of the occurrence or timing of any future events, performance or results. The forward-looking information in this MD&A includes, but is not limited to, statements related to:

- the impact of COVID-19 on our operations, services, employees, financial condition, capital and financial resources, and internal controls.
- the key factors that have a significant impact on our financial performance.
- anticipated economic conditions.
- the regulatory environment in which we operate.
- our competitive position relative to our competitors.
- anticipated industry and market trends, including the seasonality of our business; and
- our intentions with respect to the implementation of new accounting standards.

# Disclosure Controls and Procedures and Internal Controls over Financial Reporting

Disclosure controls and procedures within the Corporation have been designed to provide reasonable assurance that all relevant information is identified to its President and Chief Executive Officer ("CEO"), and its Audit Committee to ensure appropriate and timely decisions are made regarding public disclosure. Internal controls over financial reporting have been designed by management, under the supervision of, and with the participation of the Corporation's CEO and CFO, to provide reasonable assurance regarding the reliability of the Corporation's financial reporting and its preparation of financial statements for external purposes in accordance with IFRS. In the Corporation's 2021 filings, the Corporation's CEO and CFO certified, as required by National Instrument 52-109, the appropriateness of the financial disclosure, the design and effectiveness of the Corporation's 2021 filings, the Corporation's CEO and CFO certified, as required by National Instrument 52-109, the appropriateness of the financial disclosure, the design of the Corporation's disclosure controls and procedures and the design of internal controls over financial reporting. The Corporation's Audit Committee reviewed this MD&A and the interim unaudited condensed consolidated financial statements and notes, and the Corporation's Board of Directors approved these documents prior to their release.

#### **Changes in Internal Controls over Financial Reporting**

There have been no material changes to the Corporation's internal controls over financial reporting during the quarter ended September 30, 2021, that have materially affected, or are reasonably likely to materially affect, its internal control over financial reporting.