## **PRESS RELEASE**

No. 163

**KWG** 

Symbol on TSX Venture Exchange: KWG Shares issued and outstanding: 720,737,273

# KWG RESOURCES LAUNCHES ONLINE MARKETING AND AWARENESS PROGRAM VIA AGORACOM

Toronto, Canada, November 7, 2013 - **KWG Resources Inc. (TSX-V: KWG)** ("KWG") is pleased to announce an Online Marketing and Awareness Program through AGORACOM.

KWG will receive significant exposure through 5,000,000 content brand insertions on the AGORACOM network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as <a href="AGORACOM Twitter account">AGORACOM Twitter account</a> will serve to significantly raise the brand awareness of KWG amongst online small cap investors.

Bruce Hodgman, Vice-President of KWG Resources commented, "We are delighted to commence this marketing program with AGORACOM. KWG Resources intends to take advantage of AGORACOM's broad reach to attract new shareholders during this exciting time in our Company's development."

## SHARES FOR SERVICES PROGRAM

KWG intends to issue shares for services to AGORACOM in exchange for the online advertising, marketing and branding services ("Advertising Services").

Pursuant to the terms of the Agreement, the company will be issuing \$12,500+HST in Shares after the first month, \$12,500+ HST in shares after the first quarter, \$12,500+ HST in shares after the second quarter, \$6,250+HST in shares after the third quarter and \$6,250+HST in shares after the fourth quarter. The number of Shares to be issued at the end of each quarter will be determined by using the closing price of the Shares of KWG on the TSX Venture Exchange on the first trading day of the month following each period for which the Advertising Services were provided by AGORACOM.

The term of the Agreement is 12 months and KWG expects the first issuance of Shares under this agreement to occur on or about December 5, 2013.

**About KWG**: KWG has a 30% interest in the *Big Daddy* chromite deposit and the right to earn 80% of the *Black Horse* chromite deposit. KWG also owns 100% of Canada Chrome Corporation which has staked claims and conducted a \$15 million surveying and soil testing program for the engineering and construction of a railroad to the *Ring of Fire* from Exton, Ontario.

#### About AGORACOM

AGORACOM is the pioneer of online investor relations, online conferences and online branding services to North American small and mid-cap public companies, with more than 250 companies served. More than just lip service, AGORACOM is the home of more than 1.1 million investors that visited 6.5 million times and read 66 million pages of information every year (Average 2008 - 2012).

AGORACOM traffic ranks within the top 0.5% of all websites around the world. These traffic results are independently tracked and verified by Google analytics. AGORACOM traffic can be attributed to its strategy of maintaining the cleanest, moderated small-cap discussion as a result of implementing the first ever <a href="Investor Controlled Stock Discussion Forums">Investor Controlled Stock Discussion Forums</a>.

AGORACOM Founder, George Tsiolis, publishes the leading blog on small to mid cap investor relations. His <u>50 Small-Cap CEO Lessons</u> are a must read for CEO's looking to increase their education and knowledge about online investor relations.

#### **Contact Information**

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