March 06, 2025

Computershare
510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: IM CANNABIS CORP.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General and Special Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

March 31, 2025

Meeting Date:

March 31, 2025

Meeting Date:

May 23, 2025

Meeting Location (if available):

March 31, 2025

May 23, 2025

Toronto, ON

Issuer sending proxy related materials directly to NOBO: No Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders Yes

Beneficial Holders Stratification Criteria: Not Applicable

NAA for Registered Holders No

Voting Security Details:

 Description
 CUSIP Number
 ISIN

 COMMON
 44969Q406
 CA44969Q4060

Sincerely,

Computershare

Agent for IM CANNABIS CORP.