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TRADE SYMBOL: ARM-Canadian Securities Exchange TRADE SYMBOL: AAMTF-OTC Markets United States

Ace Foods Expands Social Media Activities

Armada Mercantile Ltd. (Symbol: CSE: <u>ARM</u> and OTC: <u>AAMTF</u>), through its subsidiary Ace Foods, is expanding its social media activities on Linkedin, Facebook, Instagram and X. The links listed below will provide content on a regular basis that can be "followed", "liked" or provide content for informational purposes. Ace Foods is the master USA distributor for the London Dairy ice cream brand and is a subsidiary of Armada Mercantile.

https://www.linkedin.com/company/acefoods-usa/?viewAsMember=true

https://www.facebook.com/profile.php?id=61574419013874

https://www.instagram.com/acefoodsusa/

https://x.com/Acefoodsusa

About Ace Foods: Ace Foods is master/importer distributor of the London Dairy (<u>London Dairy Ice Cream</u>) ice cream brand in the USA. London Dairy (<u>London Dairy America Instagram</u>) is a leader in the global ice cream market, selling in more than 35 countries around the world and supported financially by a multi-billion-dollar foods conglomerate. Ace Foods has obtained the approval(s) to import London Dairy ice cream into the USA, including permits and approvals, from the <u>USDA</u> and <u>FDA</u>. Below are links to a London Dairy TV commercial and useful customer reviews.

London Dairy Marketing Video

5,000 Mouthshut.com reviews

For more information pertaining to Armada Mercantile Ltd., visit: www.armadamercantile.com.

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This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.