

ARMADA MERCANTILE LTD.
9575 Pinehurst Drive
Roseville, CA 95747
Tel: 916-746-0029
cole@armadamercantile.com

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TRADE SYMBOL: ARM-Canadian Securities Exchange
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Ace Foods Resets London Dairy ice cream at Vallarta Supermarkets throughout California

Armada Mercantile Ltd. (Symbol: CSE: [ARM](#) and OTC: [AAMTF](#)), through its subsidiary Ace Foods, has reset for the 2025 selling season for London Dairy ice cream/sorbet pints and multipack bars at Vallarta Supermarkets throughout California. [Vallarta Supermarkets](#) will sell the London Dairy brand at 57 retail supermarket outlets. Sales data for 2024 showed solid product movement on all 7 SKU's. The buyer for Vallarta is asking for increased pint and multipack bar recommendations for 2025 for additional shelf space inside the door. The reset of the London Dairy brand includes marketing, in-store demos and in-store promotions to promote the London Dairy ice cream brand.

About Ace Foods: Ace Foods is master/importer distributor of the London Dairy ([London Dairy Ice Cream](#)) ice cream brand in the USA. London Dairy ([London Dairy Instagram](#)) is a leader in the global ice cream market, selling in more than 35 countries around the world and supported financially by a multi-billion-dollar foods conglomerate. Ace Foods has obtained the approval(s) to import London Dairy ice cream into the USA, including permits and approvals, from the [USDA](#) and [FDA](#). Below are links to a London Dairy TV commercial and useful customer reviews.

[London Dairy Marketing Video](#)

[5,000 Mouthshut.com reviews](#)

For more information pertaining to Armada Mercantile Ltd., visit: www.armadamercantile.com.

“Patrick Cole”

President

Contact Telephone Number: 916-746-0029. *This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.*