

TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

April 11, 2025

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: ADVANTEX MARKETING INTERNATIONAL INC.

Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual General Meeting of Security Holders for the subject issuer:

1	ISIN:	CA00756J4019
	CUSIP:	00756J401
2	Date Fixed for the Meeting:	June 16, 2025
3	Record Date for Notice:	May 7, 2025
4	Record Date for Voting:	May 7, 2025
5	Beneficial Ownership Determination Date:	May 7, 2025
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	CONSOLIDATED COMMON SHARES
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	CONSOLIDATED COMMON SHARES
8	Business to be conducted at the meeting:	Annual General
9	Notice-and-Access: Registered Shareholders: Beneficial Holders: Stratification Level:	YES YES Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	NO
11	Issuer paying for delivery to Objecting Beneficial Owners:	NO

Yours truly,
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