

Red Light Holland's Wholly Owned Subsidiary Happy Caps Mushroom Farm Secures Purchase Order with Albertsons - Safeway for First U.S. Retail Launch

Toronto, Ontario--(Newsfile Corp. - April 7, 2025) - Red Light Holland Corp. (CSE: TRIP) (FSE: 4YX) (OTCQB: TRUFF) ("Red Light Holland" or the "Company"), a company engaged in the production, growth and sale of functional mushrooms and mushroom home grow kits in North America and Europe, is pleased to announce a significant milestone for its wholly owned subsidiary, 4316747 Nova Scotia Limited o/a Happy Caps Mushroom Farms ("Happy Caps").

Happy Caps has secured a purchase order with Albertsons Companies, and its well-known Safeway banner, marking the beginning of an exciting partnership to distribute its newly branded Happy Caps Mushroom Home Grow Kits. This new agreement will introduce three popular home grow kit varieties, Shiitake, Lion's Mane, and Oyster mushrooms, to 66 Safeway locations across Oregon, United States in the coming weeks.



Happy Caps Mushroom Home Grow Kits

To view an enhanced version of this graphic, please visit:

https://images.newsfilecorp.com/files/2017/247562_picture1.1_2700.jpg

This strategic partnership with Safeway represents a significant step forward for Happy Caps as it enters the U.S. retail market. Key details of the agreement include:

- 66 Safeway stores across Oregon featuring the Happy Caps Mushroom Home Grow Kits
- 36 units per location (12 units of each variety: Shiitake, Lion's Mane, and Oyster)
- A total of 2,376 units ordered for the launch
- 3 floor displays placed in all 66 locations to maximize product visibility
- 198 new points of distribution within Safeway's Oregon stores
- The Happy Caps kits will be merchandised in the Produce section of the stores
- New U.S. specific packaging featuring "Made in the USA" and "Certified Organic" labels

- Made with Pride in Oregon, in collaboration with Trailbridge Farms, a local Oregon farm

"We're very excited to be working with Safeway to bring our Happy Caps Mushroom Home Grow Kits to Oregon consumers for our first U.S. retail launch," said Todd Shapiro, CEO and Director of Red Light Holland. "We are also extremely proud of this milestone and confident in the potential for further expansion, especially considering that Albertsons Companies operates over 2,200 stores across the United States. Partnering with Trailbridge Farms, in Oregon, has allowed us to maintain product freshness, reduce tariff impacts, and improve margins."

Happy Caps, renowned for its innovative mushroom home grow kits, has continually gained traction in the retail sector. With the addition of 66 Safeway locations across Oregon, U.S., in the coming weeks, Happy Caps has successfully secured placement (with seasonal orders) in over 430 retail stores across North America, including major retail chains and boutique health and garden stores. This U.S. expansion underscores the growing demand for innovative fresh mushroom products in the health and wellness market.

Happy Caps continues to explore opportunities with major retailers across North America, further expanding its distribution network and bringing its premium mushroom products to a wider audience.

About Happy Caps Mushroom Farm

Happy Caps is an urban gourmet mushroom farm specializing in quality 'grow your own mushroom kits'.
www.HappyCaps.ca - HappyCapsUSA.com

About Red Light Holland

Red Light Holland is an Ontario-based corporation engaged in the production, growth and sale of functional mushrooms and mushroom home grow kits in North America and Europe.

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This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Often, but not always, forward-looking statements and information can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-Looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company or its respective subsidiaries to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information contained in this news release. Examples of such information include statements with respect to: the stated plans, goals, and benefits of the partnership with Albertsons Companies - Safeway stores in Oregon, including the products and mushroom varieties to be offered for sale, the Albertsons Companies - Safeway stores in Oregon locations which the Company's products will be available for

purchase, and the timelines thereof; the stated partnership security with Trailbridge Farms, the stated benefits of the Company's Happy Caps Mushroom Home Grow Kits; the Company's continued exploration of partnerships with major retailers across North America; the IPL signals the quantities of product that Albertsons Companies - Safeway stores in Oregon currently estimates it might purchase from Happy Caps and these estimates are provided to help Happy Caps have a general idea of Albertsons Companies - Safeway stores in Oregon's current thinking about potential future purchases and timelines of Happy Caps Mushroom Home Grow Kits; and the Company's stated business plans and goals.

Forward-Looking information in this news release are based on certain assumptions and expected future events, namely: continued approval of the Company's activities by the relevant governmental and/or regulatory authorities; the Company's ability to carry out its stated plans, goals, and benefits of the partnership with Albertsons Companies - Safeway stores in Oregon under the stated timelines; the potential that Albertsons Companies - Safeway stores in Oregon may cancel Happy Caps Mushroom Grow kits including the potential of Albertsons Companies - Safeway stores in Oregon to cancel the current purchase order of 2376 Happy Caps Home Grow Kits; the Company's ability to realize upon the stated benefits of the Company's Happy Caps Mushroom Home Grow Kits; the ability for Happy Caps to continue to be a leader in the Canadian mushroom home grow kit market; the Company's ability to continue its exploration of partnerships with major retailers across North America; and the Company's ability to carry out its stated business plans and goals.

Risks, uncertainties and other factors involved with forward-looking information could cause actual events, results, performance, prospects and opportunities to differ materially from those expressed or implied by such forward-looking information, the Company's inability to obtain continued approval of the Company's activities by the relevant governmental and/or regulatory authorities; the Company's inability to carry out its stated plans, goals, and benefits of the partnership with Albertsons Companies - Safeway stores in Oregon under the stated timelines; the Company's inability to realize upon the stated benefits of the Company's Happy Caps Mushroom Home Grow Kits; the Company's inability to continue its exploration of partnerships with major retailers across North America; the potential that Albertsons Companies - Safeway stores in Oregon may not follow through with the purchase order including the 2376 home grow kits; and the Company's inability to carry out its stated business plans and goals.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements.

The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.

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