

February 11, 2022

British Columbia Securities Commission Ontario Securities Commission

Dear Sirs / Mesdames:

Re: BellRock Brands Inc. (the "Company"))

Notice Pursuant to NI 51-102 of Change of Auditor

As required by National Instrument 51-102, we have read the Company's Change of Auditor Notice (the "Notice") dated February 11, 2022 and agree with information regarding Macias Gini & O'Connell LLP ("MGO") contained therein, based upon our knowledge of the information contained in the Notice at this date. We have no basis to agree or disagree with information not related to MGO.

Very truly yours,

Macias Gini É O'Connell LAP

Macias Gini & O'Connell LLP