BELLROCK BRANDS INC.

NOTICE OF CHANGE OF AUDITOR PURSUANT TO NATIONAL INSTRUMENT 51-102

TAKE NOTICE THAT BellRock Brands Inc. (the "Corporation") has accepted the resignation at the request of the Corporation of MNP LLP (the "Former Auditor") as of January 6, 2021 and that Manning Elliott LLP (the "Successor Auditor") has agreed to act as the Corporation's auditor effective January 6, 2021.

The resignation of the Former Auditor and the recommendation to appoint Manning Elliott LLP as successor auditor has been approved by the board of directors of the Corporation.

The Corporation confirms that there were no modified opinions in the Former Auditor's reports on the Corporation's financial statements during the period in which the Former Auditor was the Corporation's auditor.

In the opinion of the Corporation, there are no reportable events, as defined in National Instrument 51-102 - Continuous Disclosure Obligations, during the period the Former Auditor was the auditor for the Corporation.

DATED as of the 8th day of January, 2021.

BELLROCK BRANDS INC.

Per: <u>(signed) "Charles Smith"</u> Charles Smith Chief Executive Officer