

**DIXIE BRANDS INC.**  
**National Instrument 44-101**  
**SHORT FORM PROSPECTUS DISTRIBUTIONS**

**Notice Declaring Intention to be Qualified under**  
**National Instrument 44-101**  
**Short Form Prospectus Distributions**  
**("NI 44-101")**

March 4, 2019

To: Ontario Securities Commission

Dixie Brands Inc. (the "Issuer") intends to be qualified to file a short form prospectus under NI 44-101. The Issuer acknowledges that it must satisfy all applicable qualification criteria prior to filing a preliminary short form prospectus. This notice does not evidence the Issuer's intent to file a short form prospectus, to enter into any particular financing or transaction or to become a reporting issuer in any jurisdiction. This notice will remain in effect until withdrawn by the Issuer.

**DIXIE BRANDS INC.**

By: (Signed) C.J. Chapman  
C.J. Chapman  
General Counsel and Secretary