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NEWS RELEASE – For Immediate Distribution

CENTURY FINANCIAL CAPITAL GROUP INC.

**CENTURY FINANCIAL CAPITAL GROUP ANNOUNCES COMPLETION OF
PRIVATE PLACEMENT AND DEBT SETTLEMENTS**

VANCOUVER, BC, December 28, 2017 – Century Financial Capital Group Inc. (“**Century Financial**” or the “**Company**”) is pleased to announce that it has completed a non-brokered private placement (the “**Private Placement**”) of 2,250,000 common shares (each, a “**Share**”), debt settlements for an aggregate of 5,887,661 Shares (the “**Debt Settlements**”), and the issuance of 2,966,102 Shares under a convertible note dated February 1, 2017 (the “**Convertible Loan**”).

Under the Private Placement, 2,250,000 common shares (each, a “**Share**”) were issued at a price of \$0.02 per Share for aggregate gross proceeds of \$45,000. The proceeds of the Private Placement were previously received by the Company in the Company’s financial year ended August 31, 2016 and disclosed in the Company’s financial statements as proceeds received for shares to be issued.

Concurrent with the closing of the Private Placement, the Company completed the Debt Settlements with certain creditors of the Company to settle the creditors’ debts for Shares. The Debt Settlements included settlements of debts which were previously approved by the Company’s shareholders in April 2014. Pursuant to the Debt Settlements the Company issued an aggregate of 5,887,661 Shares to settle an aggregate of \$231,381.05 of debts.

On February 1, 2017, the Company entered into the Convertible Loan in the principal amount of \$35,000 with Yaron Conforti, the CEO and a director of the Company. In accordance with the terms of the Convertible Loan, pursuant to a notice of conversion, concurrent with the closing of the Private Placement and the Debt Settlements, Yaron Conforti exercised his right to convert the principal amount of the Convertible Note into 2,966,102 Shares (the “**Note Conversion**”).

Two insiders, Yaron Conforti and Harry Bregman, participated in the Debt Settlements pursuant to which they received an aggregate of 1,118,601 Shares. Yaron Conforti was also issued 375,000 shares under the Private Placement and 2,966,102 Shares under the Convertible Loan.

All of the Shares issued in connection with the Private Placement and the Debt Settlements are subject to a statutory hold period under applicable securities laws for a minimum period of four months and one day after the date of issuance.

The Private Placement and the Debt Settlements include all of the pending share issuances disclosed in Note 4 of the Company’s financial statements for the three and nine months ended May 31, 2017. Pursuant to the Private Placement, the Debt Settlement and the Note Conversion,

the Company issued an aggregate of 11,103,763 Shares. The purpose of these transactions was to clean up the Company's balance sheet in order to permit the Company to pursue new opportunities.

The securities referenced herein have not been registered under the United States Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registrations or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.

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This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectations. Important factors – including the availability of funds, the results of financing efforts and general market conditions – that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.